



hokon 源自传统木工世家的创新力量

Hokon - 第13代木工手艺的传承人的创新。

从维滕-赫贝德的一家小作坊，到业务遍及全球的木材工业企业：Hokon的故事，就是关于木材、激情与坚持的故事。

品牌创始人兼掌门人元·米高·布伦舒伊特，1979年3月3日出生于罗森海姆，可以说是在木屑堆里长大的。

1995年，他开始了自己的木工学徒生涯，1998年以一项优秀设计奖项圆满结束学徒培训-这标志着他非凡职业生涯的起点。

他的父亲作为家族第12代木匠曾为丹拿、IQ、ALR、天朗等众多国际顶级品牌开发音箱箱体。

2000年，他创立了自己的第一家木材加工企业，专注于实木楼梯。多年间，产品线逐渐扩展到室内门、家具和地板。

楼梯建造史上的里程碑：位于挪威的Sparebank-Stavanger银行楼梯——这座七层高的木结构建筑内，设有全球最大的悬浮式实木楼梯。

到2026年，全球公共建筑中最大的11座实木楼梯均出自Hokon。

其他业绩还包括为全球众多知名奢侈品牌的门店提供楼梯。

2018年，他荣获中国Kapok产品设计奖，并多次获得HOUZZ设计奖-这成为了连接欧洲手工艺与亚洲设计的桥梁。

2025年，在北莱茵-威斯特法伦州的72万家企业中，他被评为2025年度最成功的出口开拓者，荣获该州颁发的NRW全球商业奖。

尤为特别的是，Hokon是该奖项21年历史上首家获此殊荣的手工业企业。



从欧洲到中国：全球视野下的木工创新

hokon精板：传承第十三代的木工匠！面向全球及未来的创新！让每寸木延续它的故事！

2011年

自2011年起，Hokon拓展欧洲业务。元是一个由设计师、木材工程师、涂装技师和建筑师组成的国际网络的一员，该网络与木材加工行业的领先合作伙伴紧密合作。

2017年

Hokon有限责任公司成立。其服务范围包括：产品设计、生产与流程优化、数字化流程控制软件咨询、国际贸易咨询以及市场营销解决方案。

2018年

Hokon在中国开展业务。

在中国家具之都佛山，Hokon建立了一个由德国设计师领导的自主供应链基地。

目标：将欧洲的设计语言与中国制造的高效相结合 - 应用于楼梯、地板、室内门、室内装修、定制件，以及重要的木质材料：精板。

精板：Hokon对木作的极致表达

木材，从来不只是材料，它是时间、温度与情感的载体。

Hokon精板系列，正是对这一理念的极致诠释。

我们精选来自可持续种植的最佳原材料，结合德国工艺标准与中国智造优势，打造出兼具美学表现力与物理稳定性的高端精板产品。

无论是极简主义的线条，还是温润自然的肌理，Hokon精板都能精准呈现，成为高端定制家居、商业空间与建筑设计的不二之选。每一块Hokon精板，背后都是13代木匠的智慧传承，是德国设计的严谨，是中国制造的效率，是对木材最深的热爱。

2026年

Hokon精板通过了TUV南德按照最严格的欧盟标准进行的认证。

检测项目包括无有害物质、物理性能和结构稳定性-最终满足的检测标准远超法定要求。

这份证书不仅仅是一张纸——它是Hokon对所有合作伙伴的一个承诺：我们的板材不仅美观。它们是安全的！它们是可靠的！它们经过检验并获得认证！

每一块Hokon精板都蕴含着13代木匠的知识 - 以及这样一种信念：木材的可能性，远超你的想象。

全球运营中心

欧洲	亚洲	中东
德国 维滕 英国 伦敦 意大利 罗马	中国 佛山 印度尼西亚 泗水	沙特阿拉伯 利雅得

hokon

Innovation Rooted in a Traditional Family of Master Carpenters

Hokon – the 13th generations of carpentry craftsmanship.
From a small workshop in Witten – Herbede to a globally active company in the wood industry: The story of Hokon is a story of wood, passion, and perseverance.
The founder and head of the brand, Jörn Michael Brenscheidt, born on March 3, 1979, in Rosenheim, literally grew up surrounded by wood dust.
In 1995, he began his craft career with an apprenticeship as a carpenter, which he completed in 1998 with his first award for good design – the beginning of an extraordinary career.
His father had developed loudspeaker enclosures for Dynaudio, IQ, ALR, Tannoy, and many other international top brands.
In 2000, he founded his first own wood processing company, specializing in solid wood staircases. Over the years, interior doors, furniture, and flooring were added.
A milestone in staircase construction: The staircase for Sparebank-Stavanger in Norway – a seven-story wooden building featuring the world's largest freestanding solid wood staircase.
By 2026, the world's 11 largest solid wood staircases in public buildings are now from Hokon.
Further references include staircases in stores of renowned luxury retail brands worldwide.
In 2018, he was awarded the China Kapok Product Design Award and received the HOUZZ Design Award multiple times – a bridge between European craftsmanship and Asian design.
NRW Global Business Award 2025-Germany's highest economic award for international expansion. From 720,000 companies in Germany's largest federal state, Hokon was honored as the most successful export developer—an unprecedented achievement for a craftsman company competing against large-scale industry
A special distinction is that Hokon is the first craft enterprise to receive this award in the 21-year history of the award.



From Europe to China: Carpenter Innovation with a Global Perspective

Hokon. Legendary 13th generations carpenter! Global innovation for the future! Every piece of wood tells a story!

2011

Since 2011, Hokon has been expanding its business in Europe. Jörn is a member of an international network of designers, wood engineers, coating technicians, and architects that works closely with leading partners in the wood processing industry.

2017

In 2017, Hokon GmbH was founded. Its range of services includes: Product design, production and process optimization, consulting on software for digital process control, international trade consulting, and marketing solutions.

2018

Since 2018, Hokon has also been active in China.

In Foshan, China's furniture capital, its own supply chain location was established – led by German designers.

The goal: To combine European design language with Chinese manufacturing efficiency – for staircases, flooring, interior doors, interior fittings, custom-made pieces, and not least: MFC and wood-based materials.

MFC and Wood-Based Materials: The Essence of Hokon.

The next logical step was the development of its own wood-based materials, above all, MFC. Because wood is more than just a material; it is durability, warmth, and an expression of nature.

The Hokon MFC and wood-based material series embodies this attitude in its purest form.

High-quality raw materials from sustainable cultivation meet German manufacturing know-how and the efficiency of Chinese production.

The result is a wood-based materials with exceptional surface aesthetics, resistance, durability, and high dimensional stability – ideal for high-end interior fittings, furniture design, and sophisticated architectural projects.

2026

In 2026, the Hokon MFC was certified by TÜV SÜD according to the strictest EU standards.

Tests were conducted for freedom from harmful substances, physical properties, and structural stability – the test criteria were met far exceeding legal requirements.

The certificate is not just a piece of paper – it is a promise to everyone who works with Hokon:

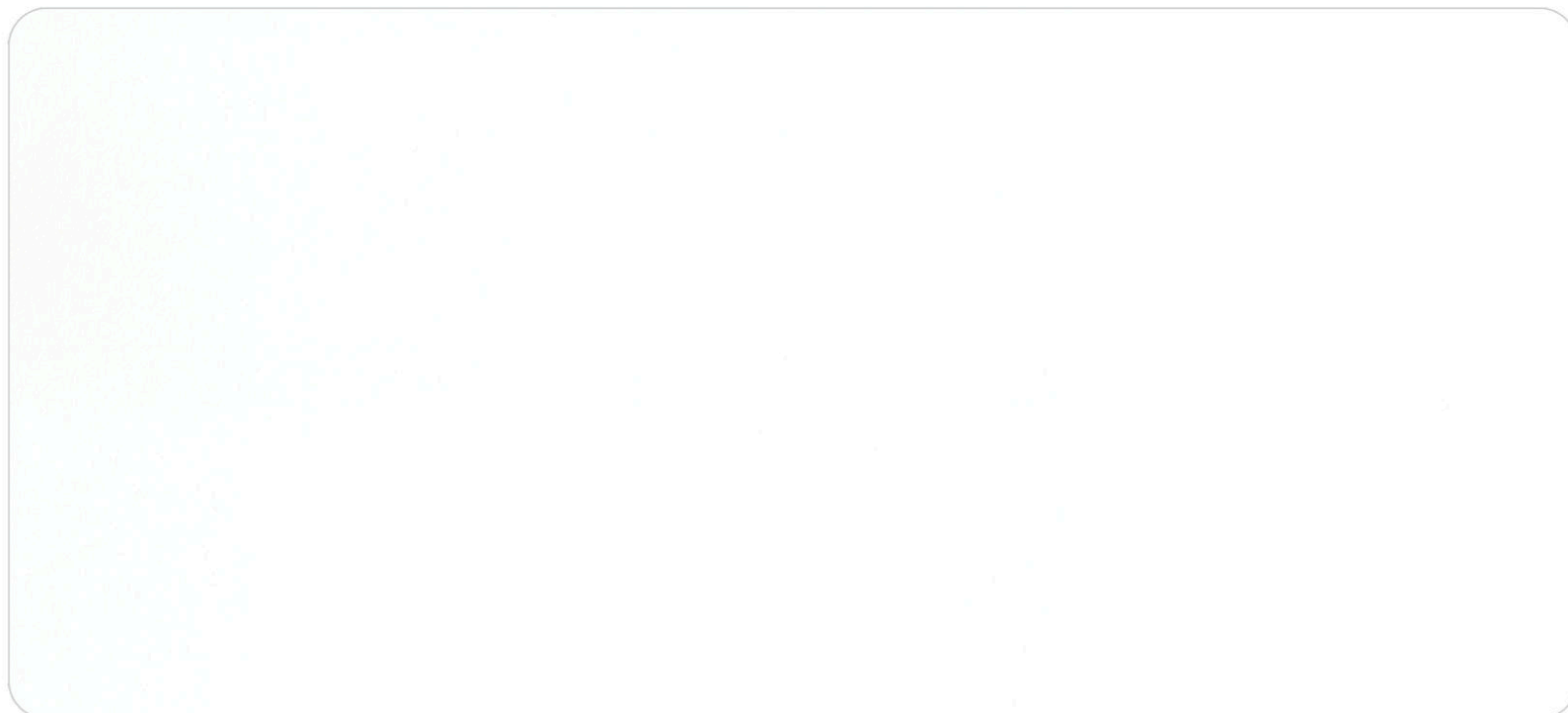
Our boards are not only beautiful. They are safe. They are reliable. They are tested and approved.

Every Hokon material carries the knowledge of 13 generations of carpenters – and the conviction that wood can do more than you think.

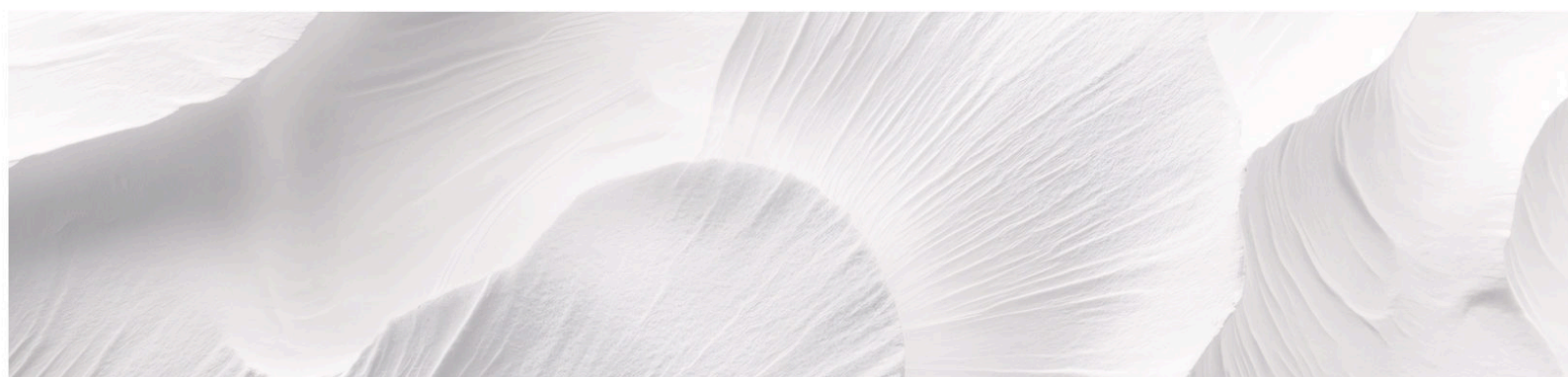
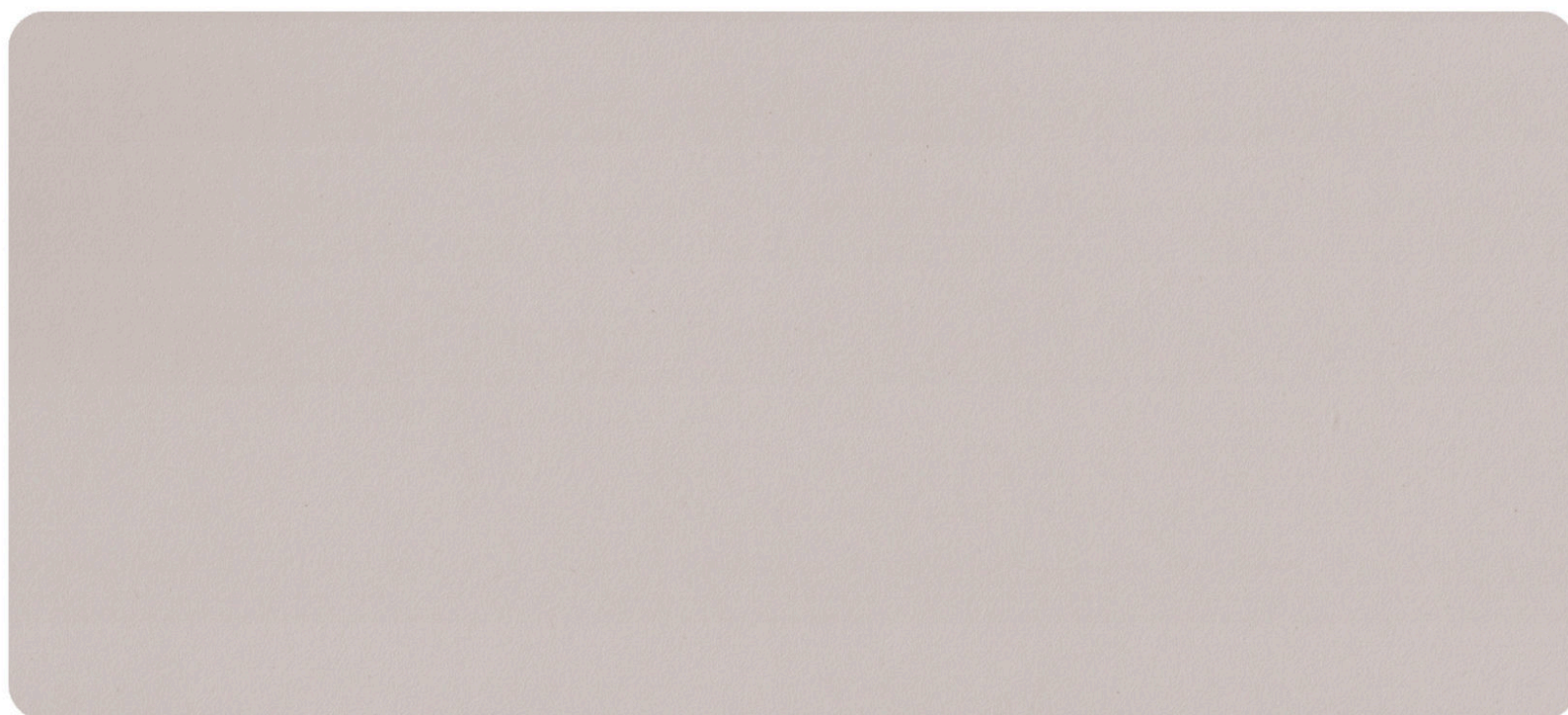
Global Operation Centers

Europe	Asia	Middle East
Witten, Germany London, UK Rome, Italy	Foshan, China Surabaya, Indonesia	Riyadh, Saudi Arabia

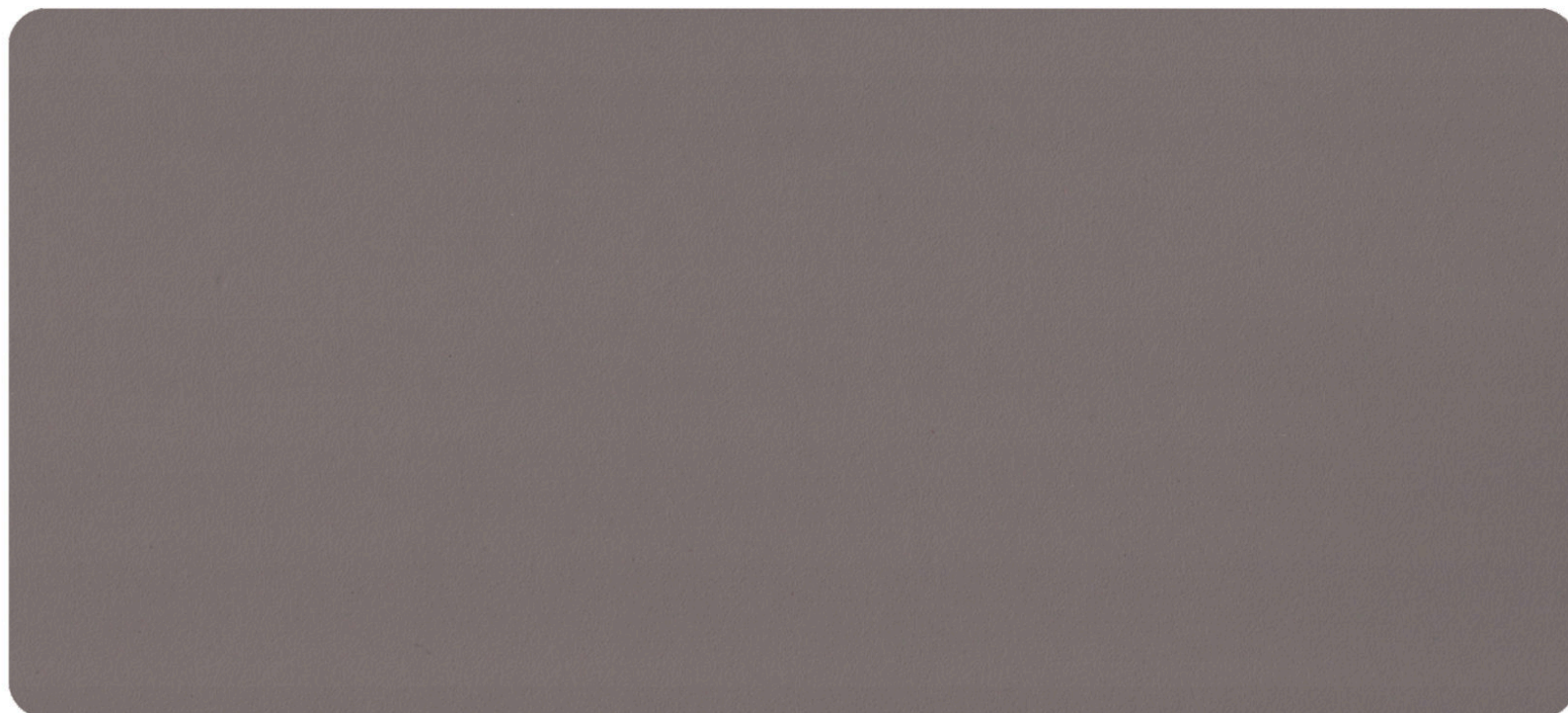
Item **HK2000** ST06 4×8 / 4×9
▼ 缟羽白 **Chimera White**



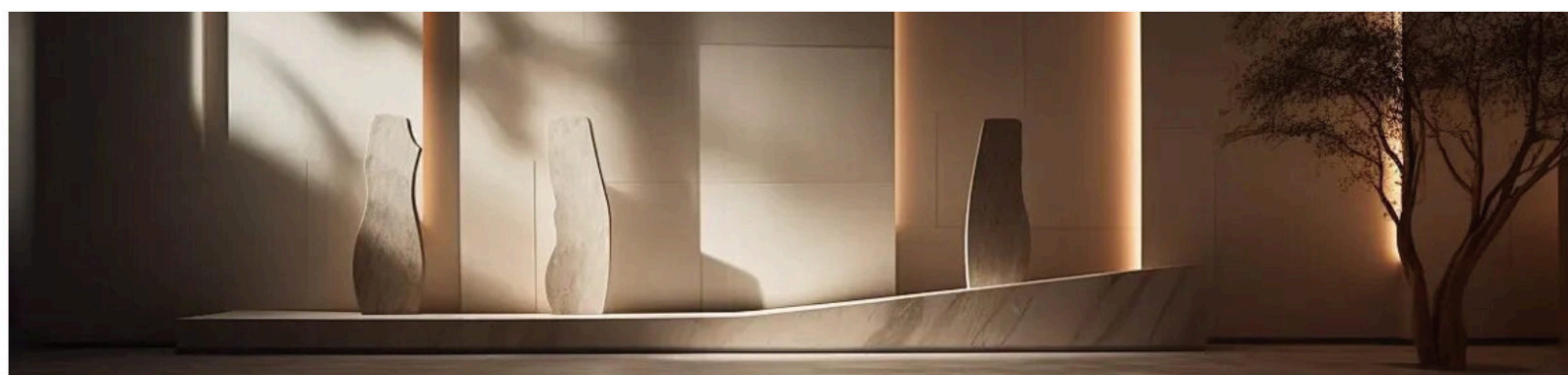
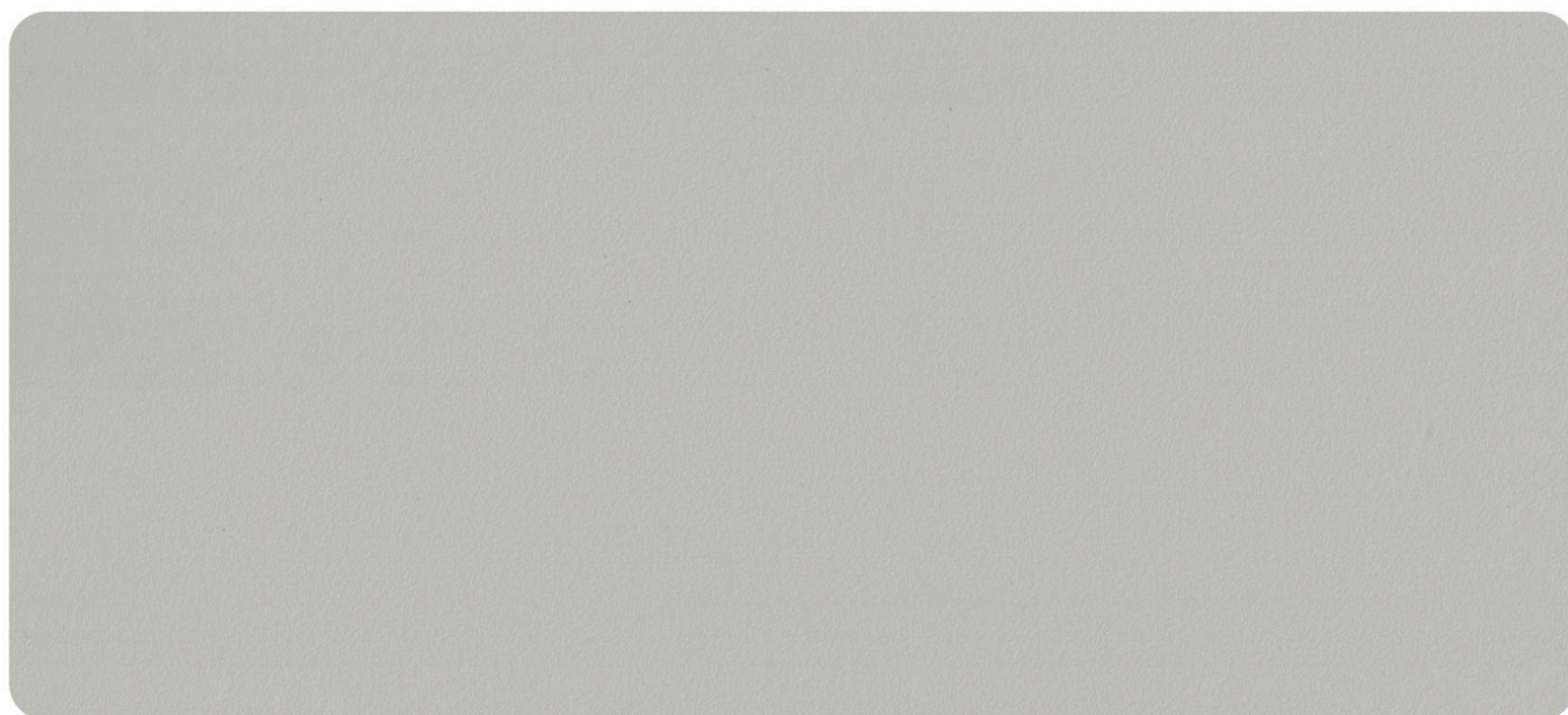
Item **HK2001** ST06 4×8 / 4×9
▼ 缟羽灰 **Chimera Grey**



Item HK2002 ST06 4×8 / 4×9
▼ 缟羽卡其 **Chimera Khaki**



Item HK2005 ST06 4×8 / 4×9
▼ 安哥拉灰 **Angora Grey**



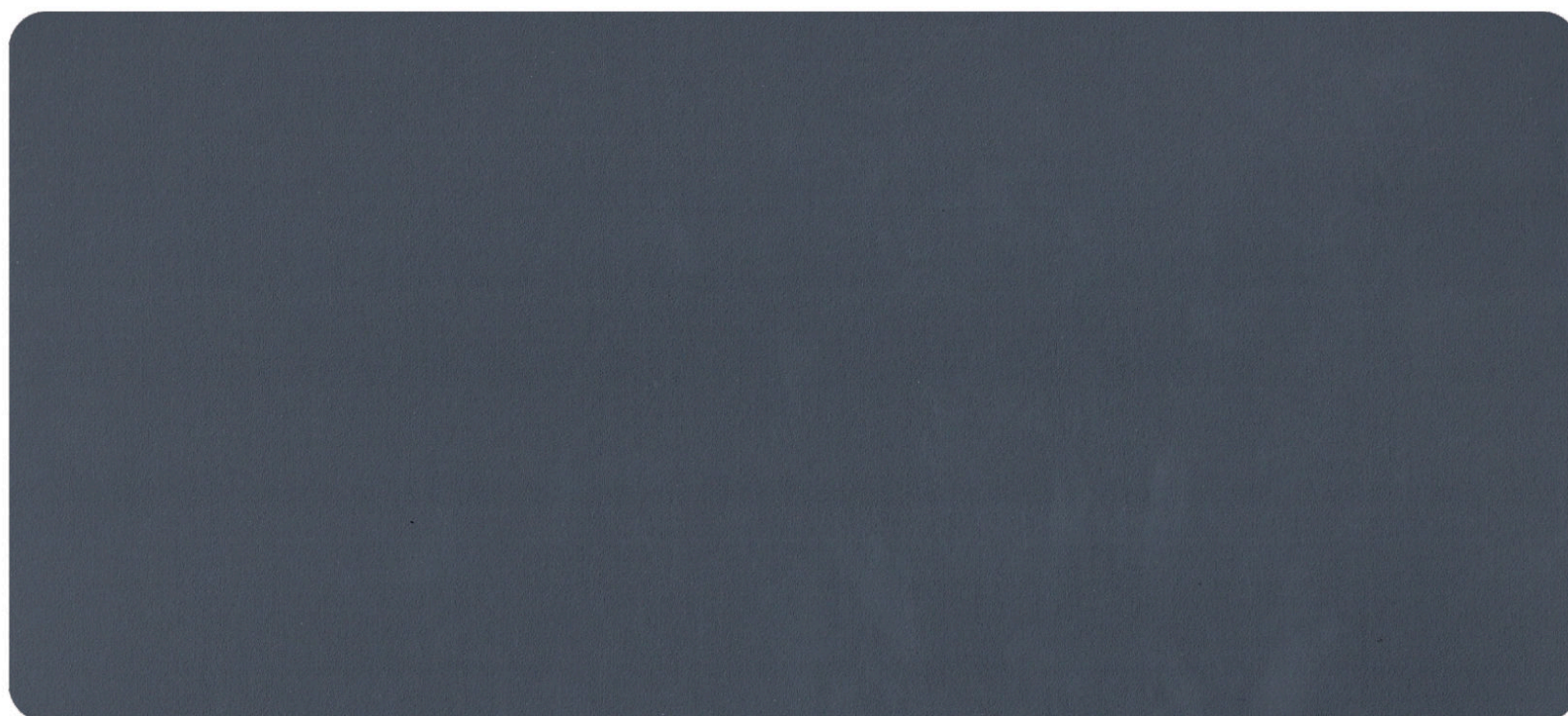
Item HK2003 ST06 4×8 / 4×9

▼ 冰川灰 **Glacier Grey**

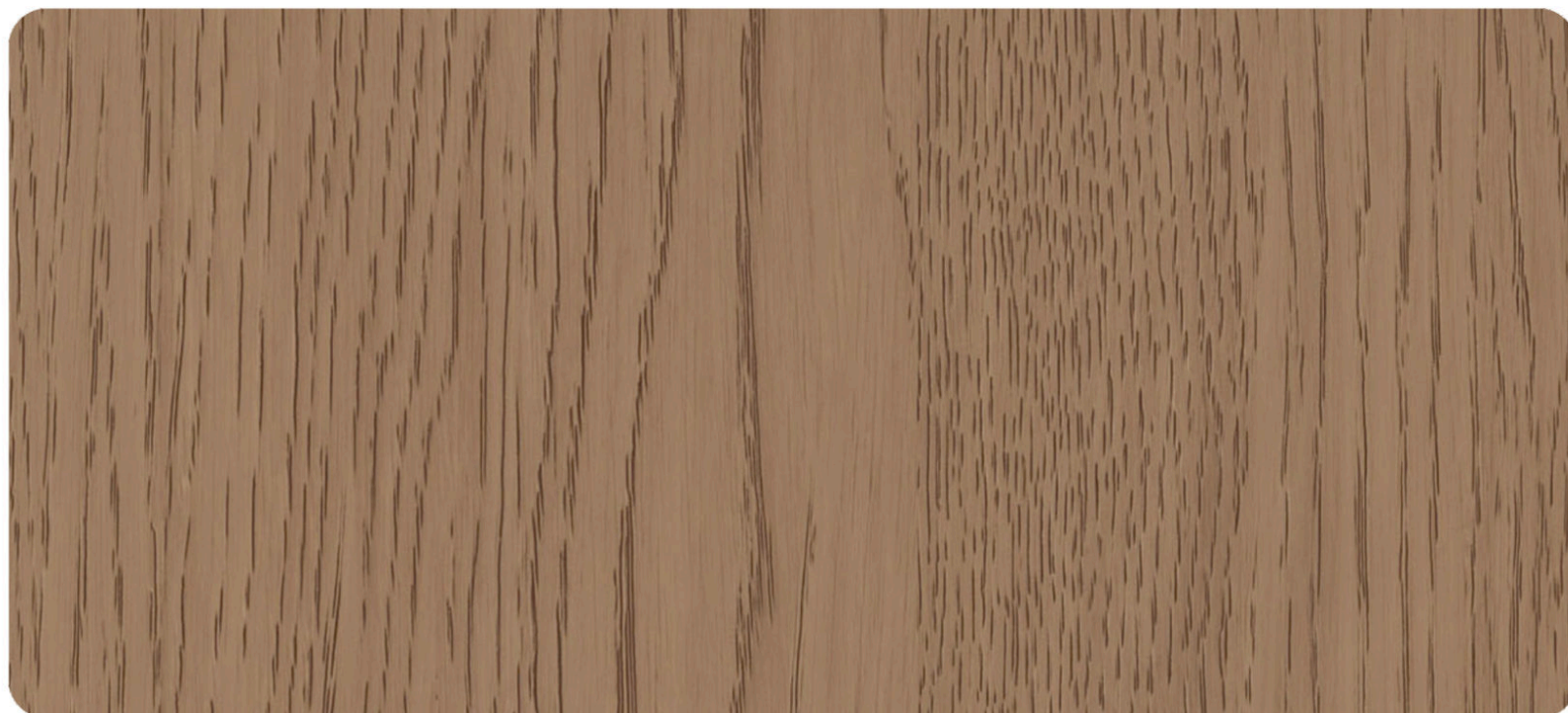


Item HK2004 ST06 4×8 / 4×9

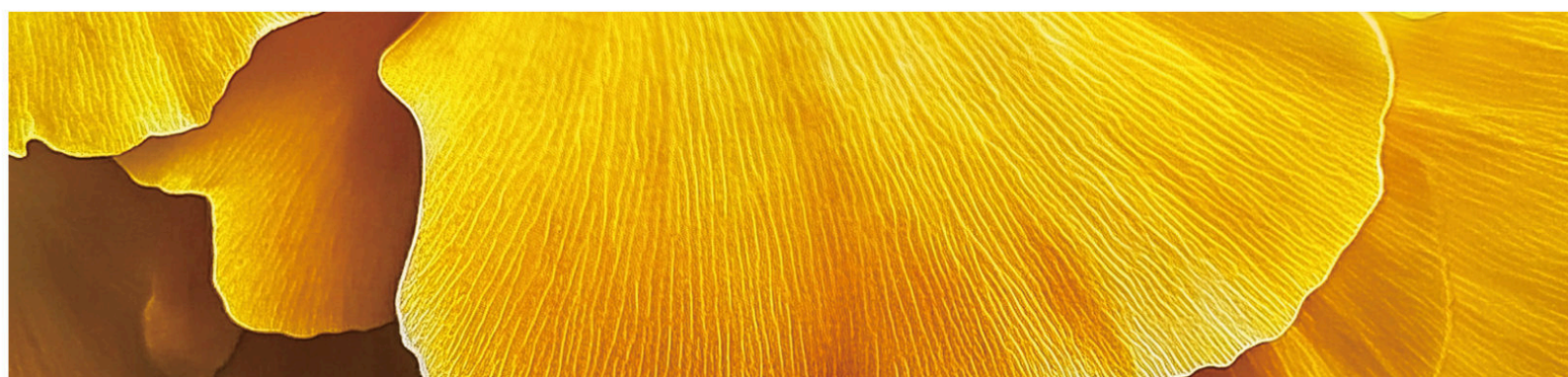
▼ 神秘灰 **Mysterious Grey**



Item HK2037 ST20 4×8 / 4×9
▼ 布登橡青 **Braddon Oak Cyan**



Item HK2038 ST20 4×8 / 4×9
▼ 布登橡黄 **Braddon Oak Yellow**



Item **HK2031**

ST13

4×8



以韵胡桃

Rhythmic Walnut



ENF+



Scratch
Resistance



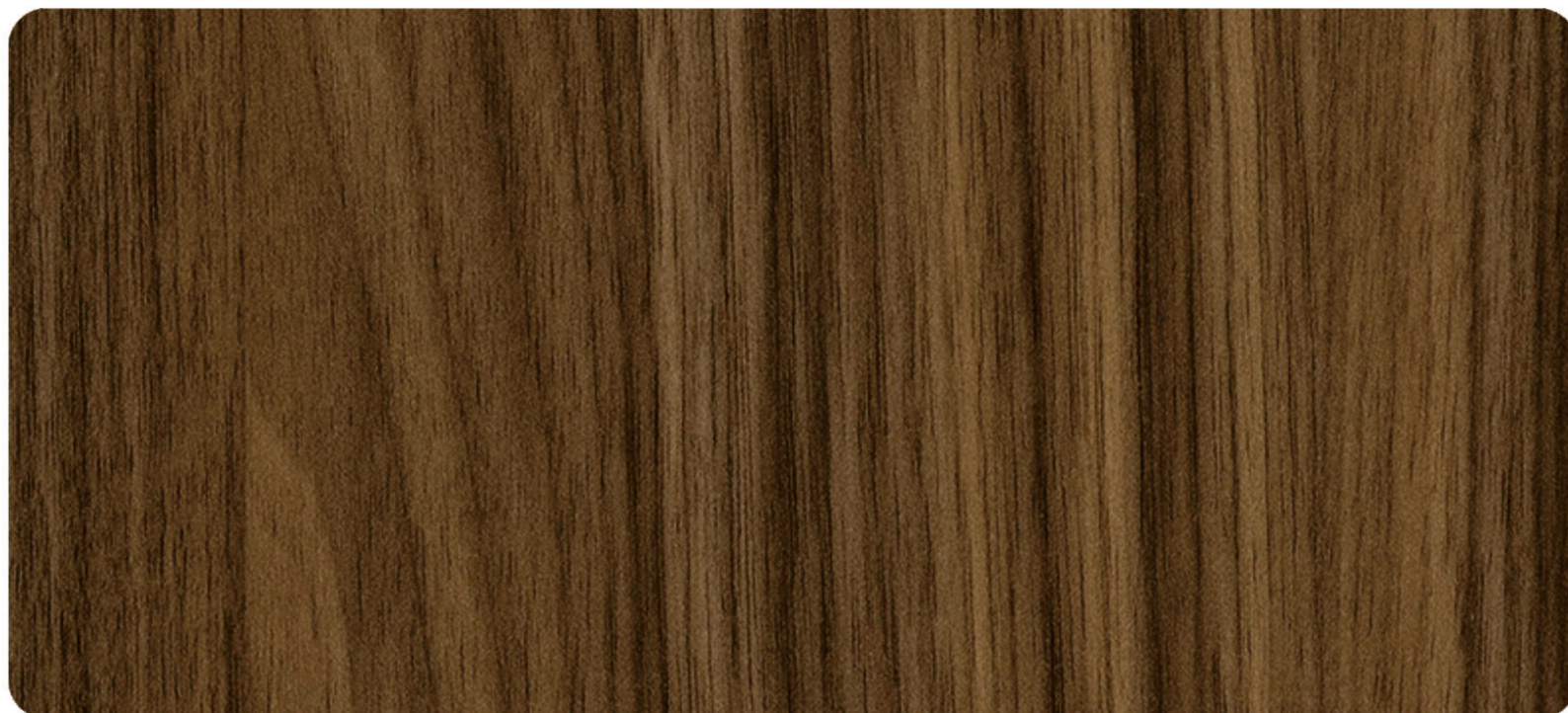
Stain
Resistance



Moisture
resistant



Easy to Clean



Item **HK2033**

4×8



暮色橡木

Twilight Oak



ENF+



Scratch
Resistance



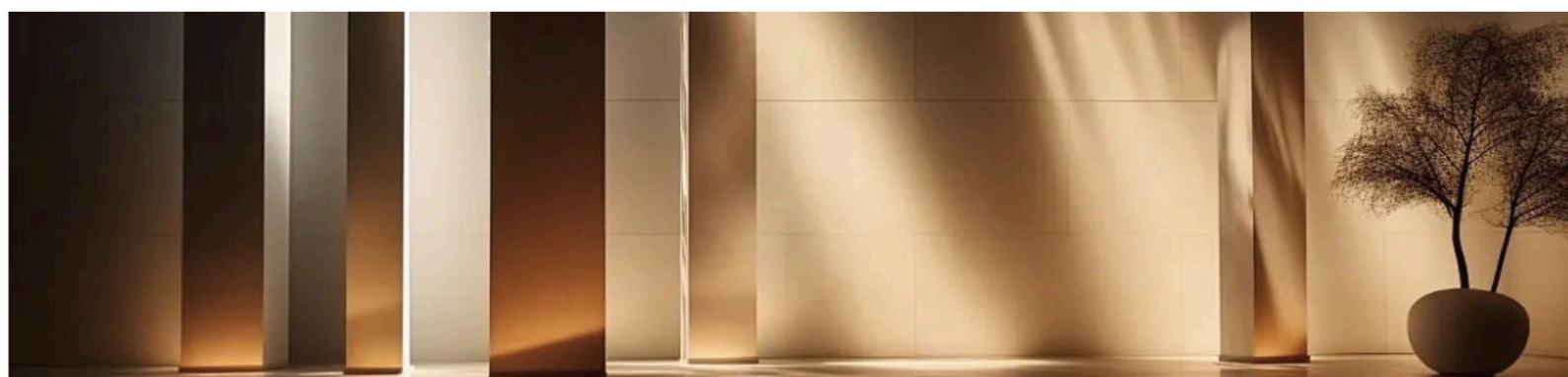
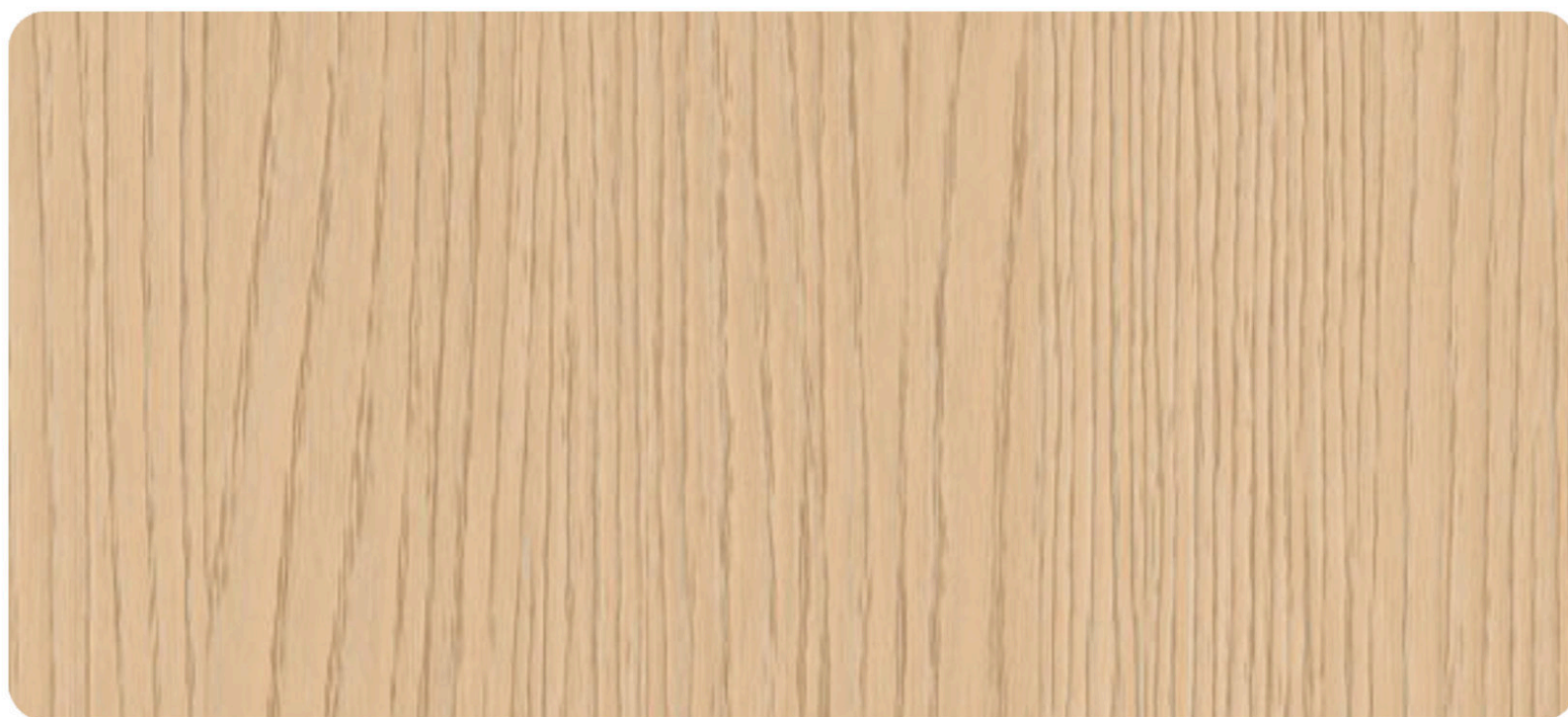
Stain
Resistance



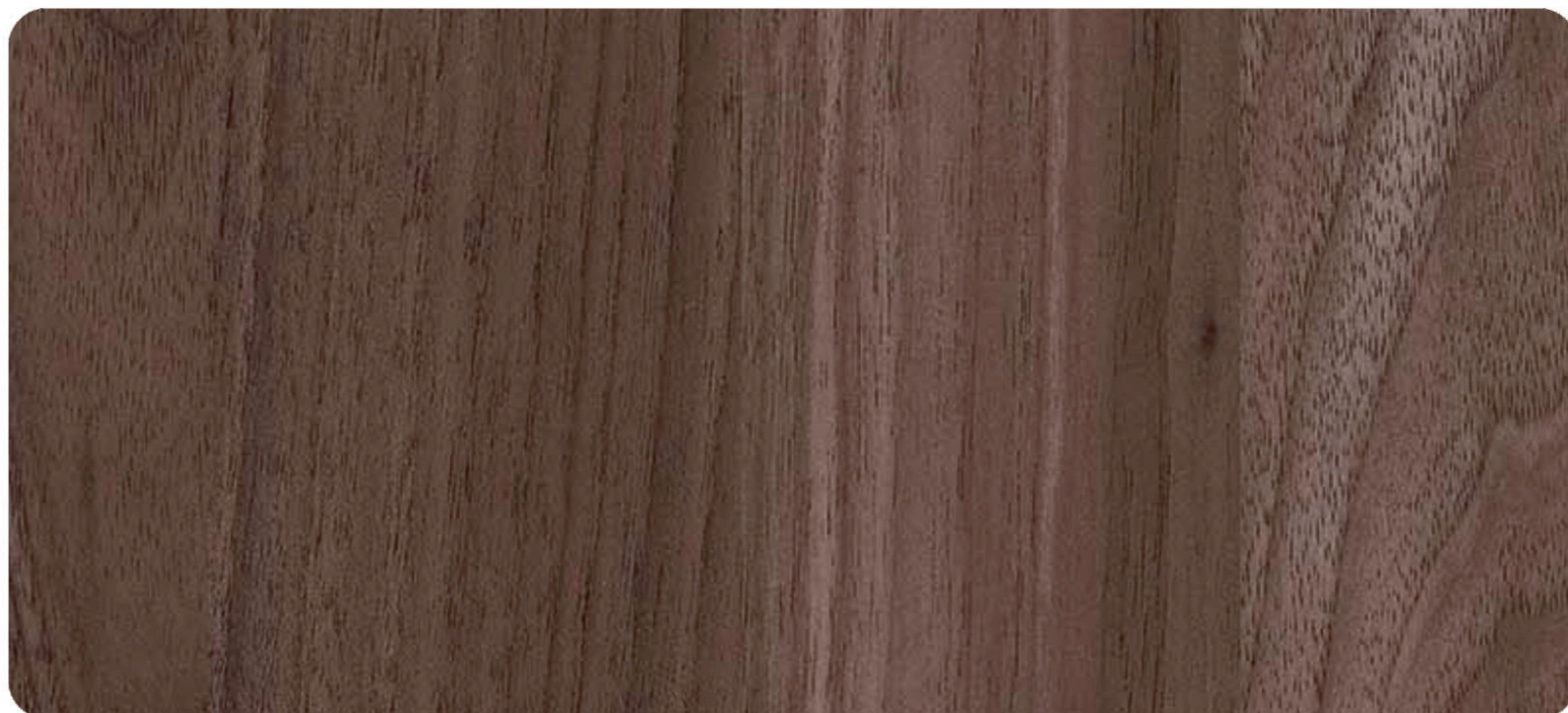
Moisture
resistant



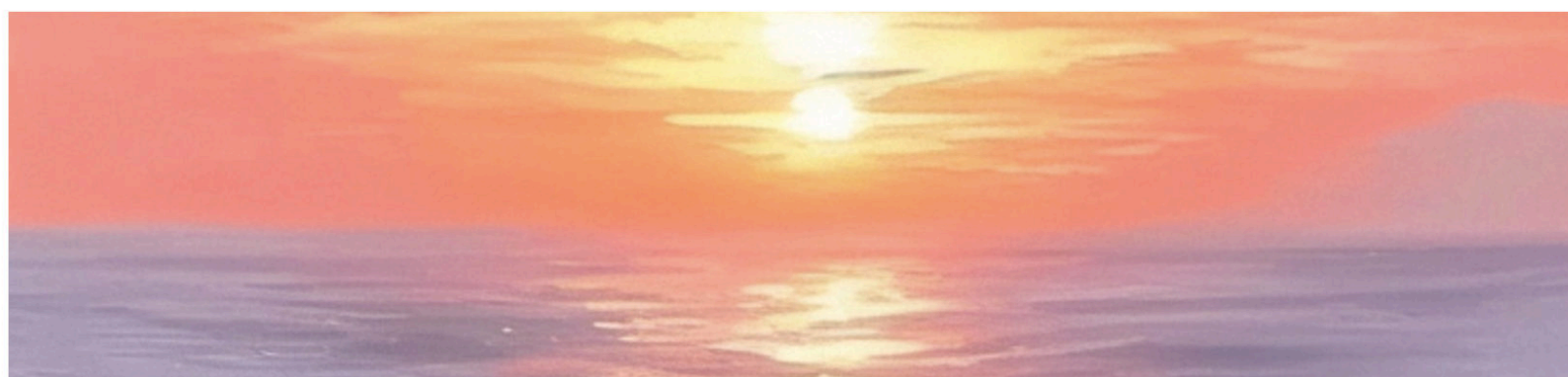
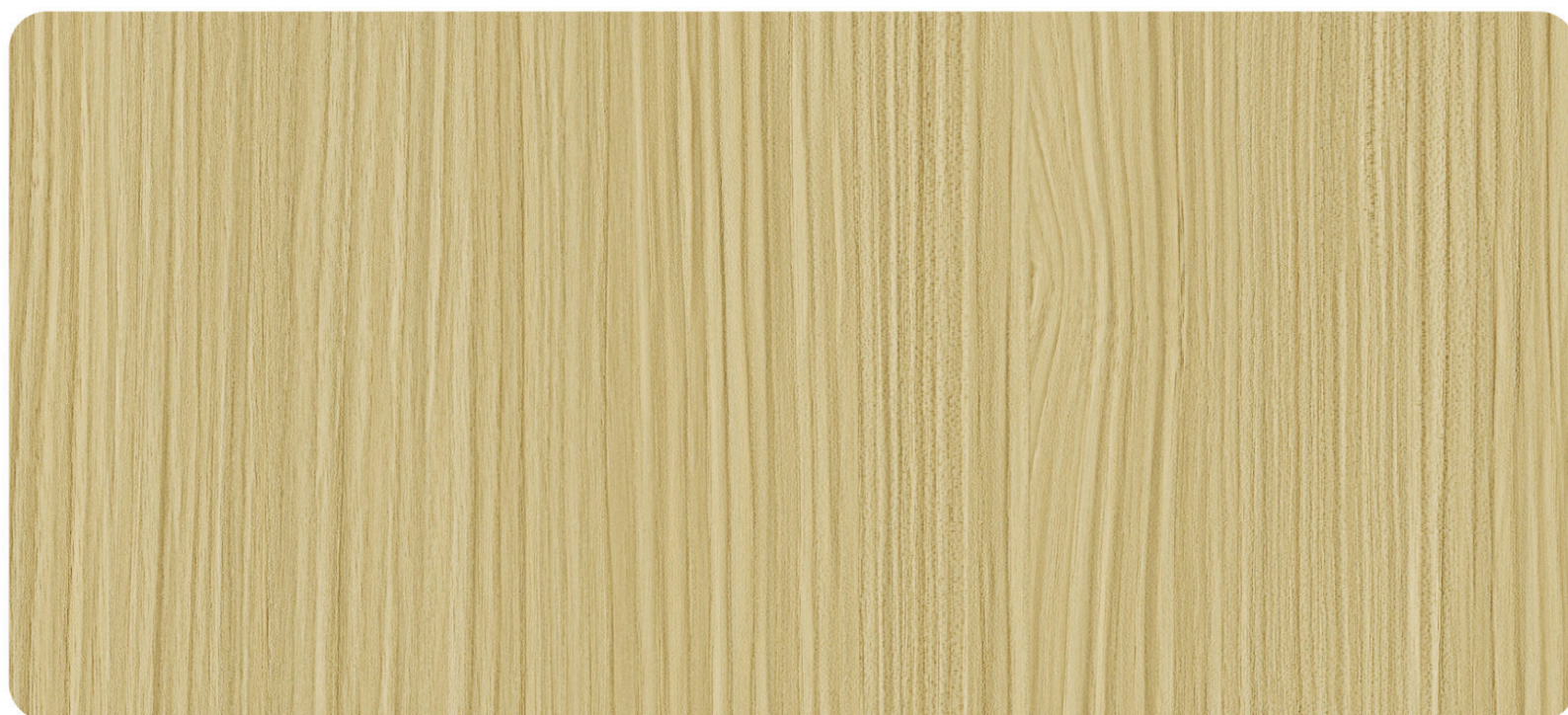
Easy to Clean



Item **HK2032** ST13 4×8
▼ 夏特胡桃 **Chateau Walnut**



Item **HK2034** 4×8
▼ 烟雨江南 **South Mist**



Item HQ6111

4×8



醇境橡黄

Mellow Oak Yellow



ENF+



Scratch
Resistance



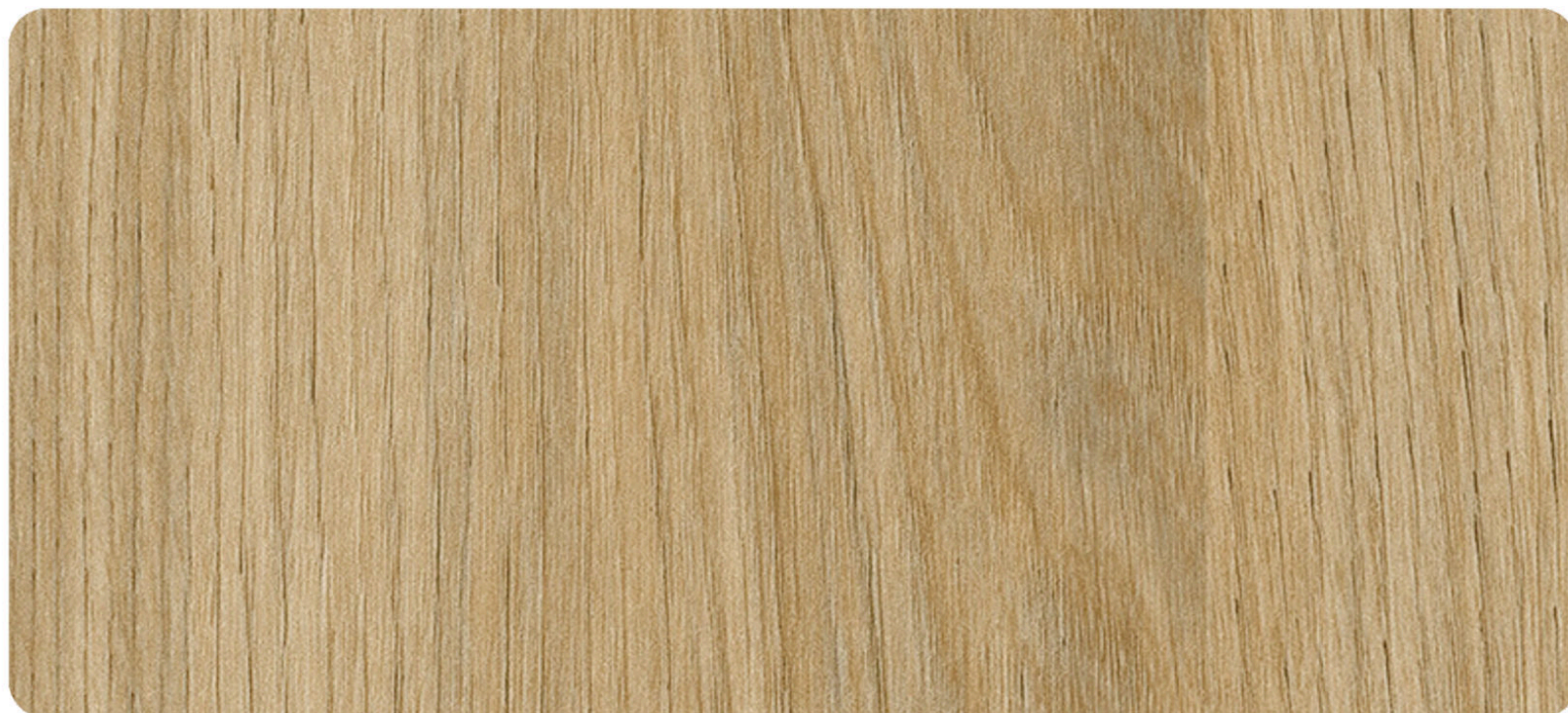
Stain
Resistance



Moisture
resistant



Easy to Clean



Item HQ6112

4×8



醇境橡青

Mellow Oak Cyan



ENF+



Scratch
Resistance



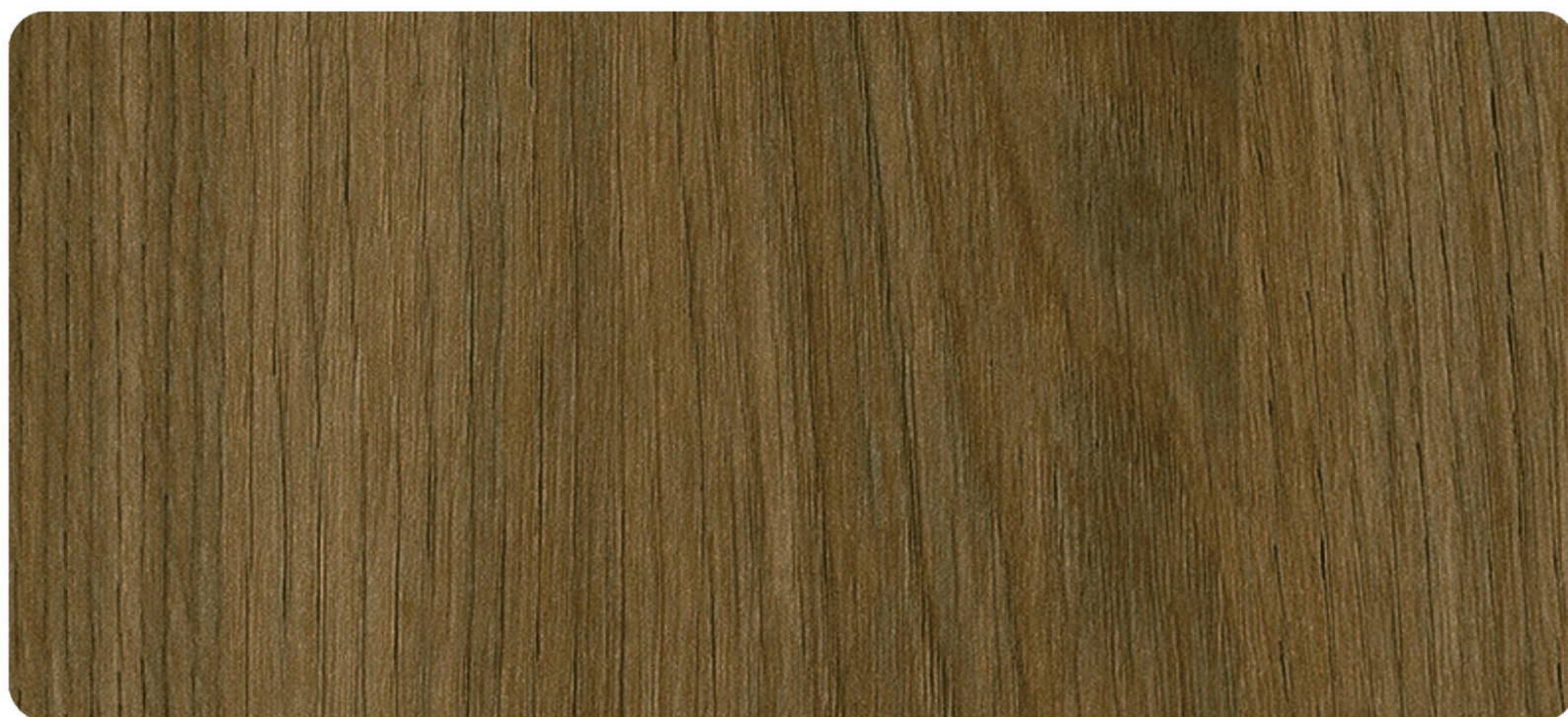
Stain
Resistance



Moisture
resistant



Easy to Clean



Item HQ6121

4×8



山水榆暮

Shanshui Elm Twilight



ENF+



Scratch
Resistance



Stain
Resistance



Moisture
resistant



Easy to Clean



Item HQ6122

4×8



山水榆墨

Shanshui Elm Ink



ENF+



Scratch
Resistance



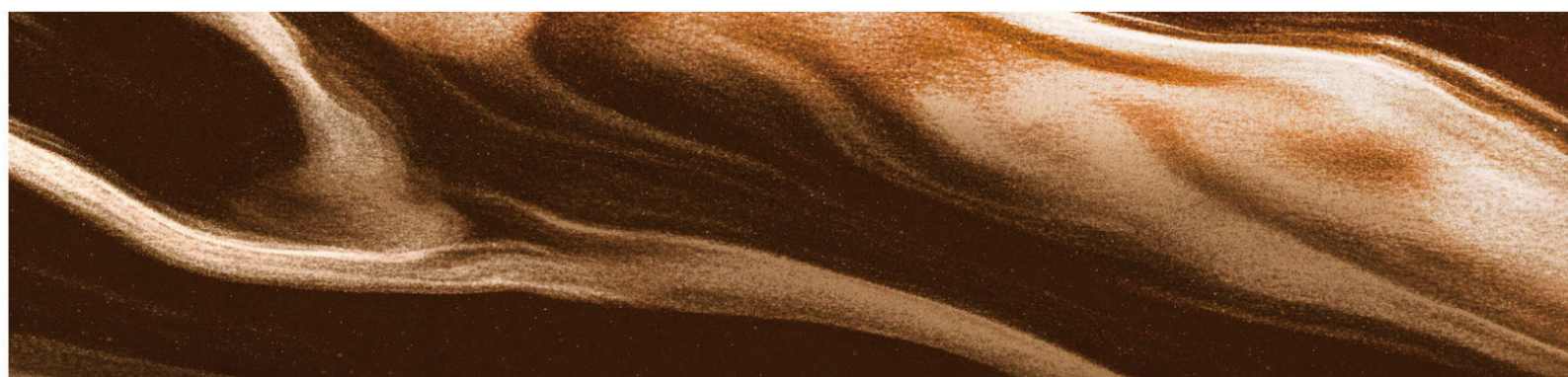
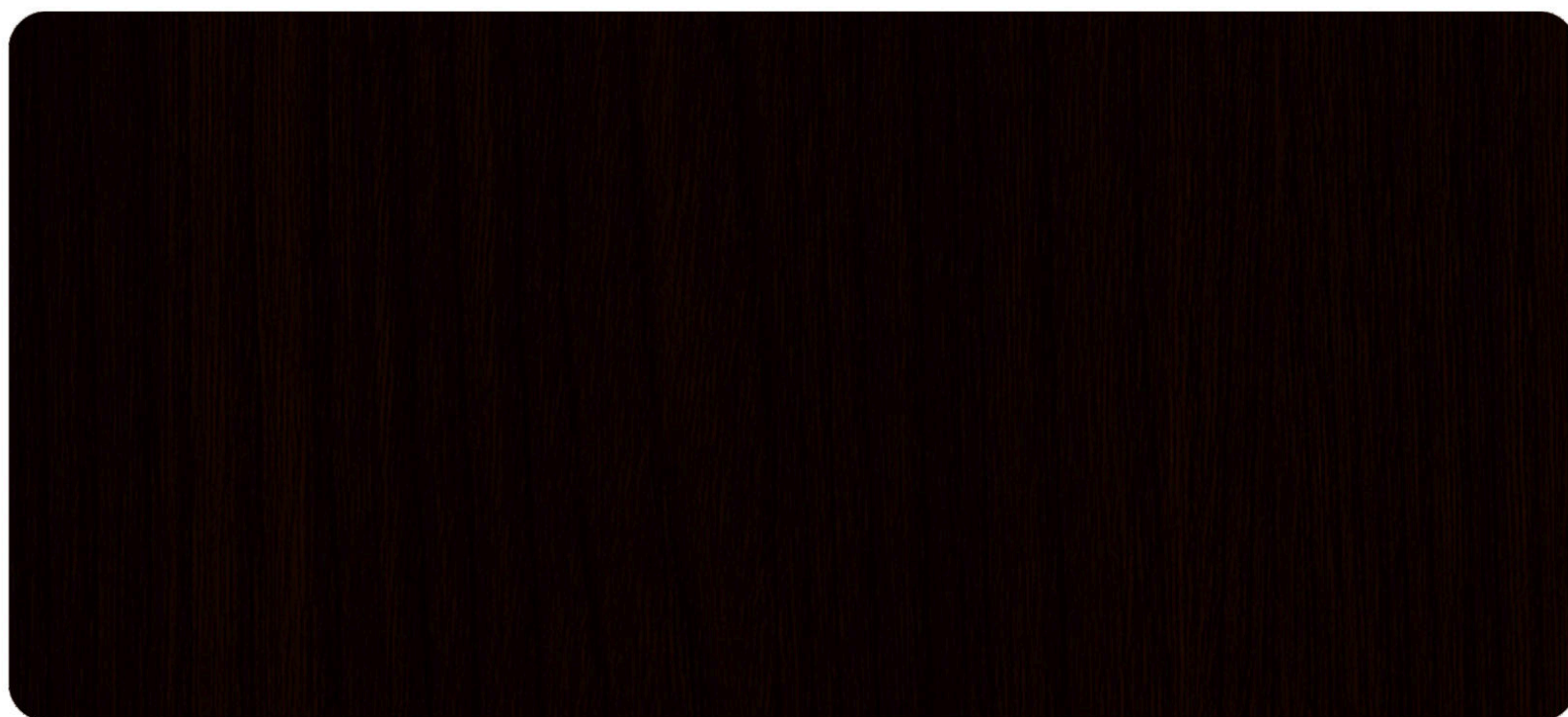
Stain
Resistance



Moisture
resistant

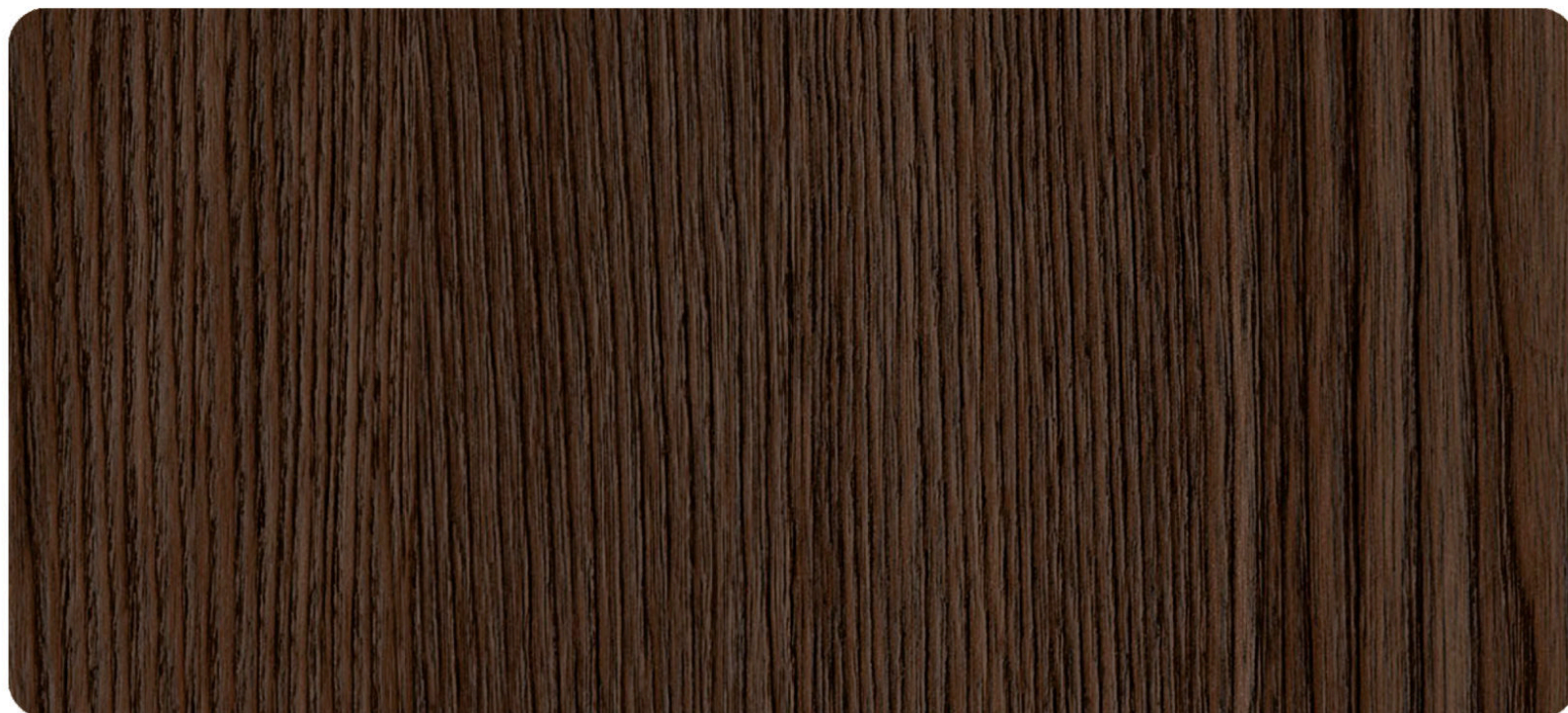


Easy to Clean



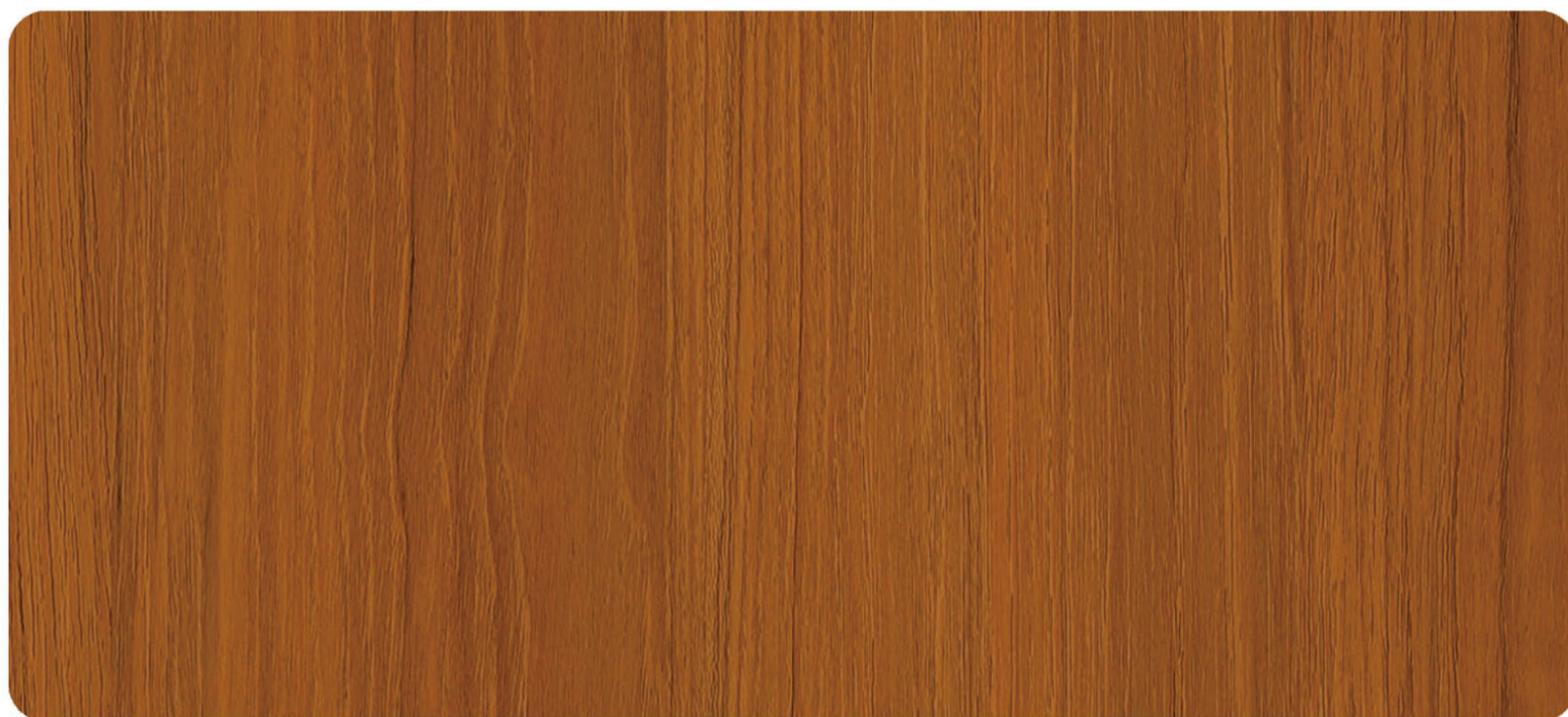
Item **HG3001** STD2 4x9

▼ 烟熏木刺 **Smoked Burr**



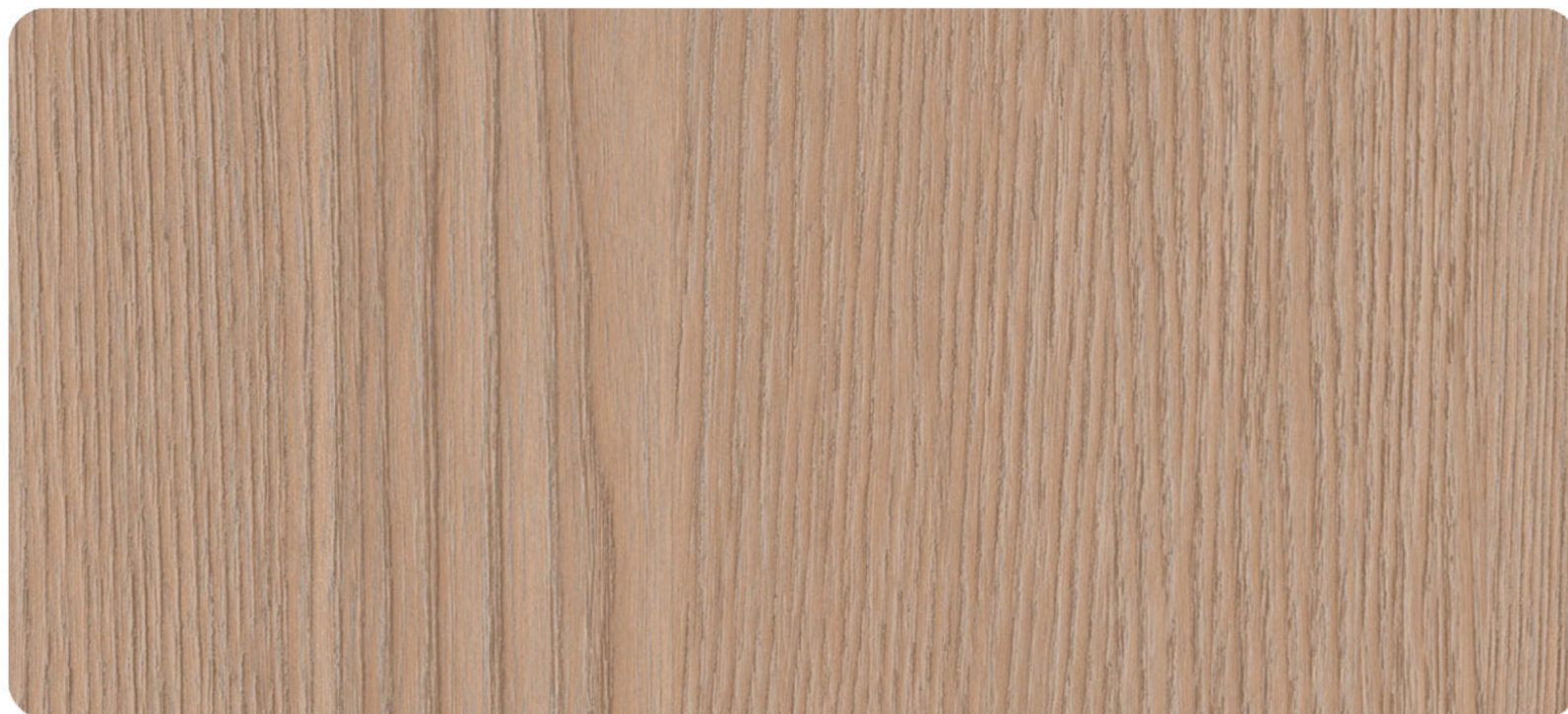
Item **HG3003** ST13 4x9

▼ 班达柚木 **Banda Teak**



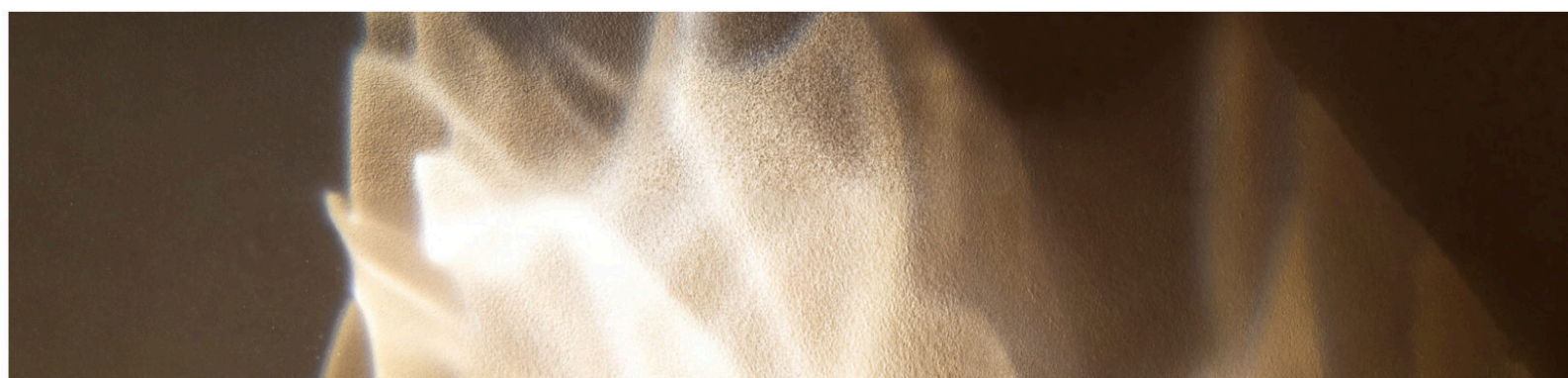
Item HG3002 STD2 4x9

▼ 黄昏木刺 **Twilight Burr**



Item HG3004 4x9

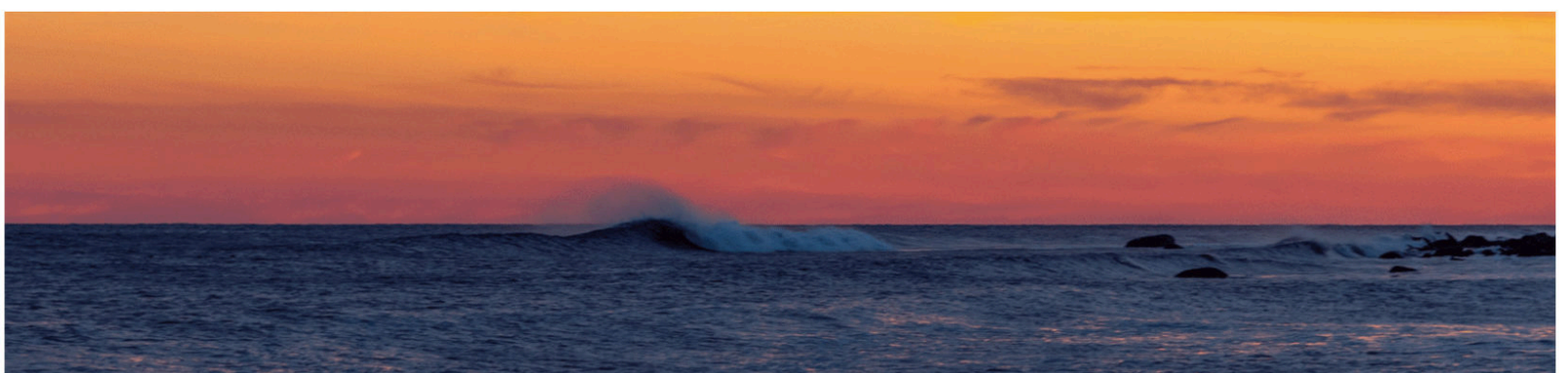
▼ 沙丘 **Dune**



Item HG3005 ST20 4x9
▼ 苏瓦相思 **Suwa Acacia Wood**

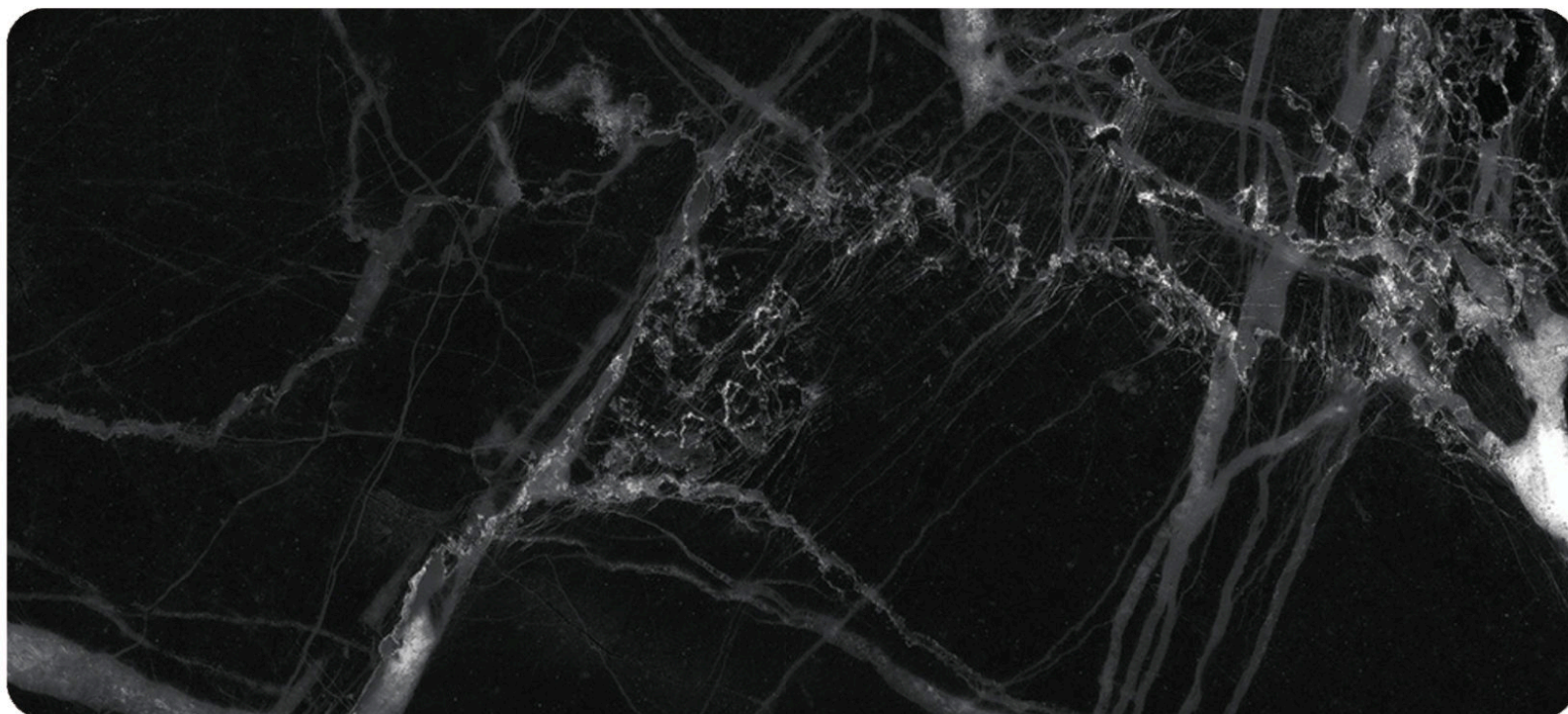


Item HG3006 ST20 4x9
▼ 福尼胡桃 **Fornia Walnut**



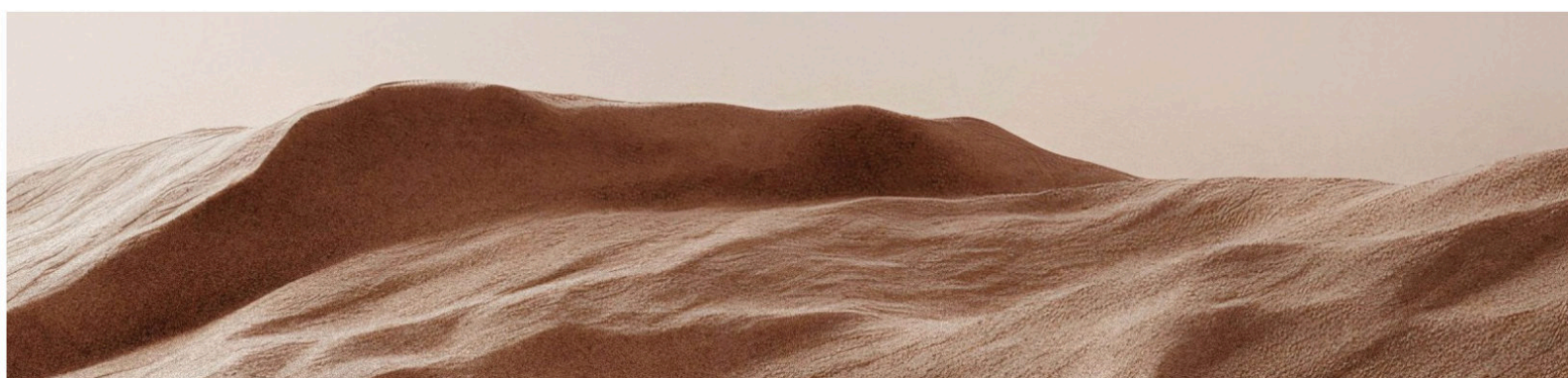
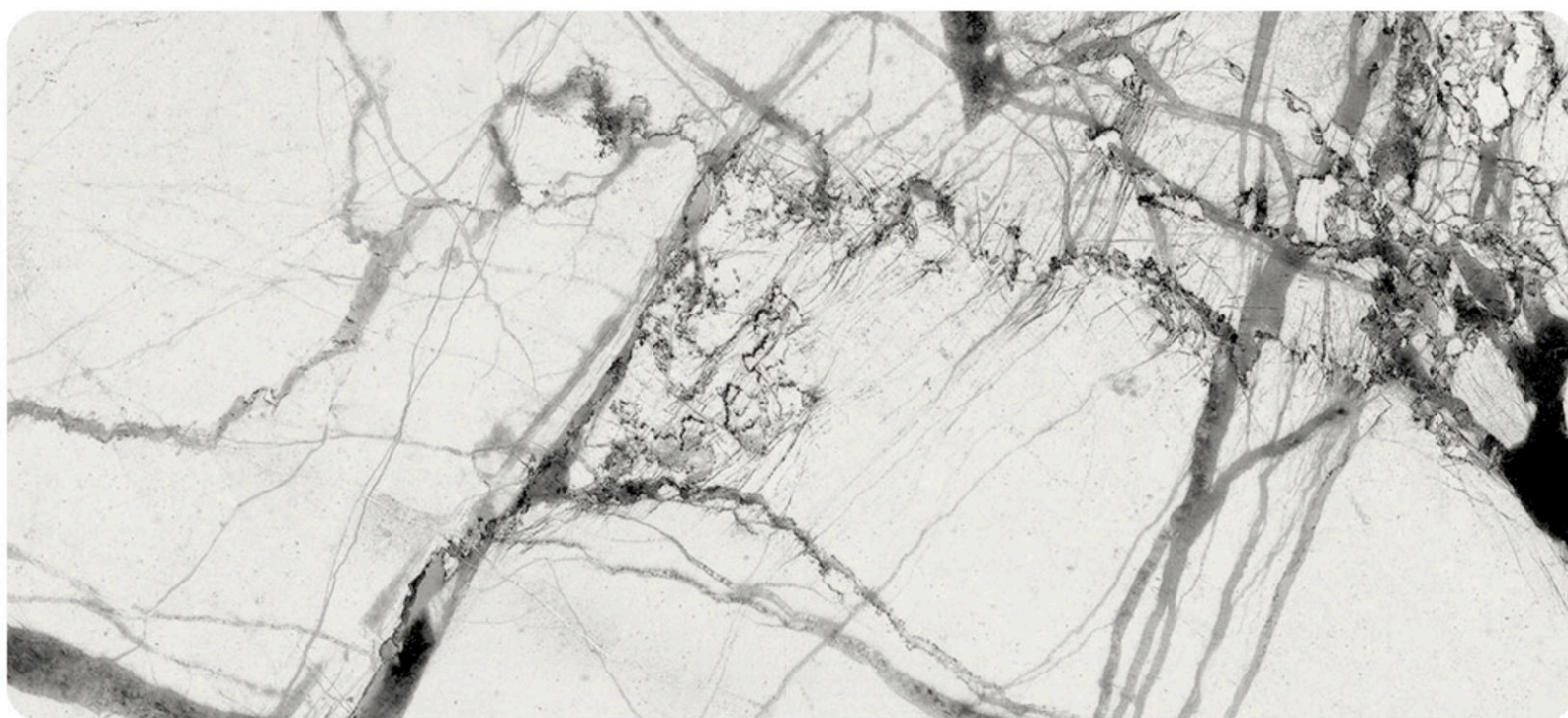
Item HG3007 ST22 4x9

▼ 流光霜墨 **Glass Frost Black**



Item HG3008 ST22 4x9

▼ 流光霜玉 **Glass Frost White**



Item **HG3009**

ST22

4x9



潘多拉

Pandora Rock



ENF+



Scratch
Resistance



Stain
Resistance



Moisture
resistant



Easy to Clean



Item **HG3011**

4x9



影木黄

Shadow Wood Yellow



ENF+



Scratch
Resistance



Stain
Resistance



Moisture
resistant



Easy to Clean



Item **HG3010**

ST22

4x9



威尼斯

Venice Rock



ENF+



Scratch
Resistance



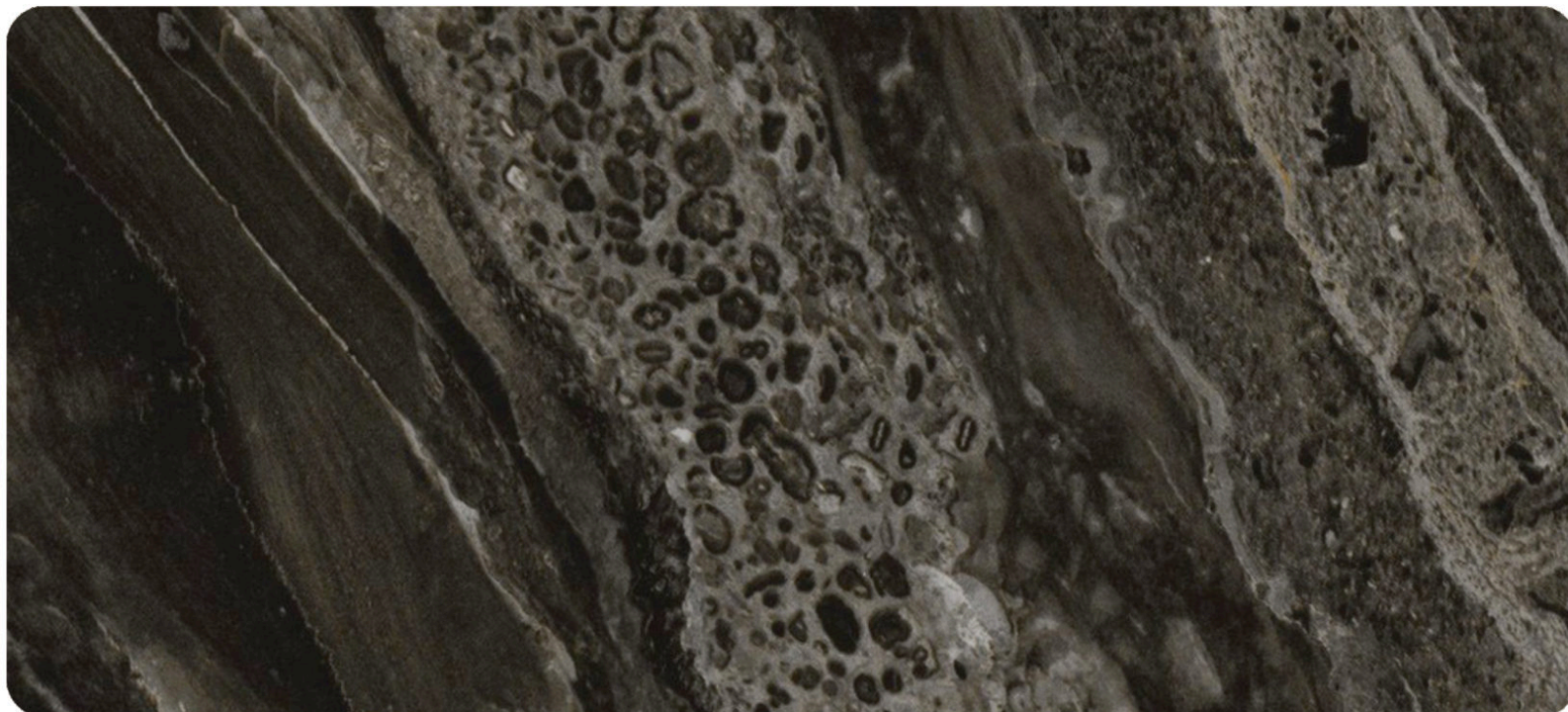
Stain
Resistance



Moisture
resistant



Easy to Clean



Item **HG3012**

4x9



影木灰

Shadow Wood Grey



ENF+



Scratch
Resistance



Stain
Resistance



Moisture
resistant



Easy to Clean



Item **HG3013**

4x9

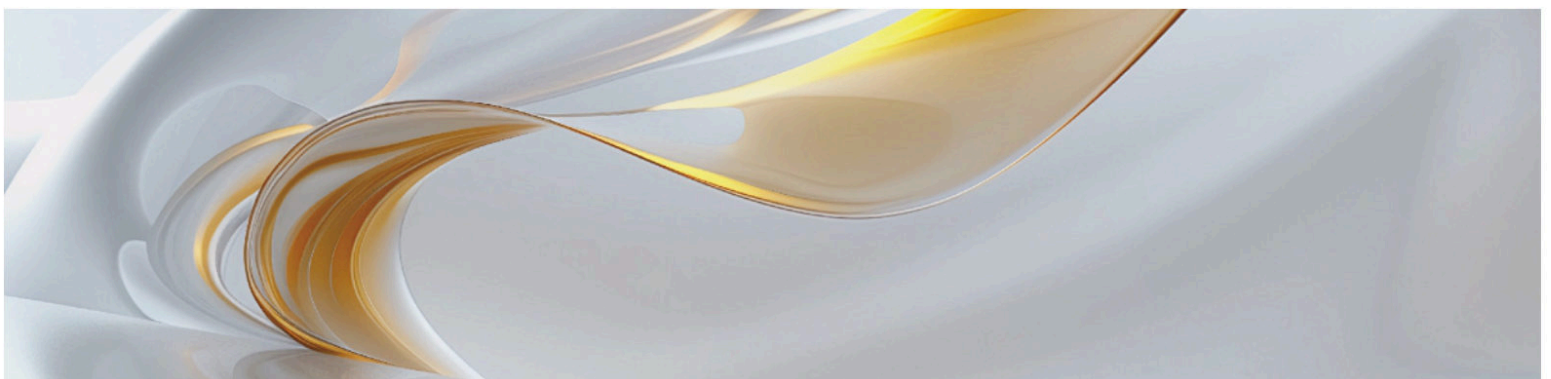
▼ 韵锦织灰 **Knitting Grey**



Item **HG3014**

4x9

▼ 韵锦织榄 **Knitting Olive**



Item HZ3015

4x9



藤编

Woven Rattan



Item HZ3016

4x9



竹编

Woven Bamboo



Item **HG3017**

4x9



桦木皮黄 **Amber Birch Yellow**



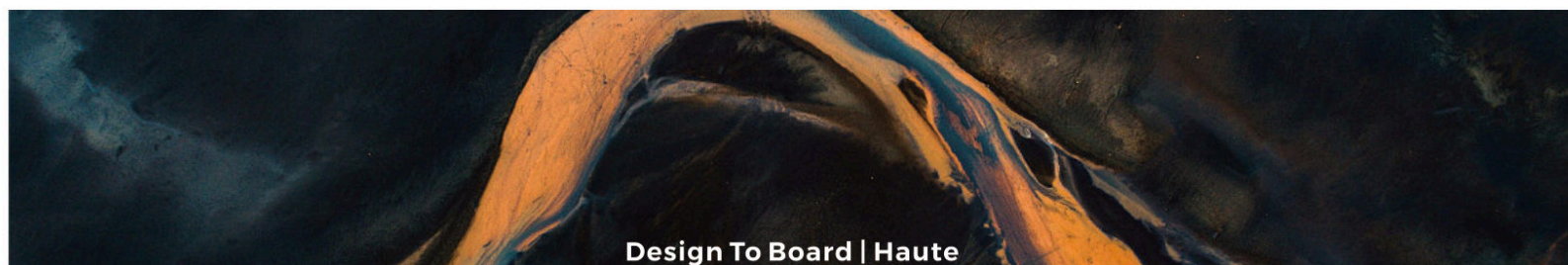
Item HG3018

4x9



桦木皮橙

Amber Birch Orange



Item HZ3019

4x9



但丁金

Dante Gold



ENF+



Scratch
Resistance



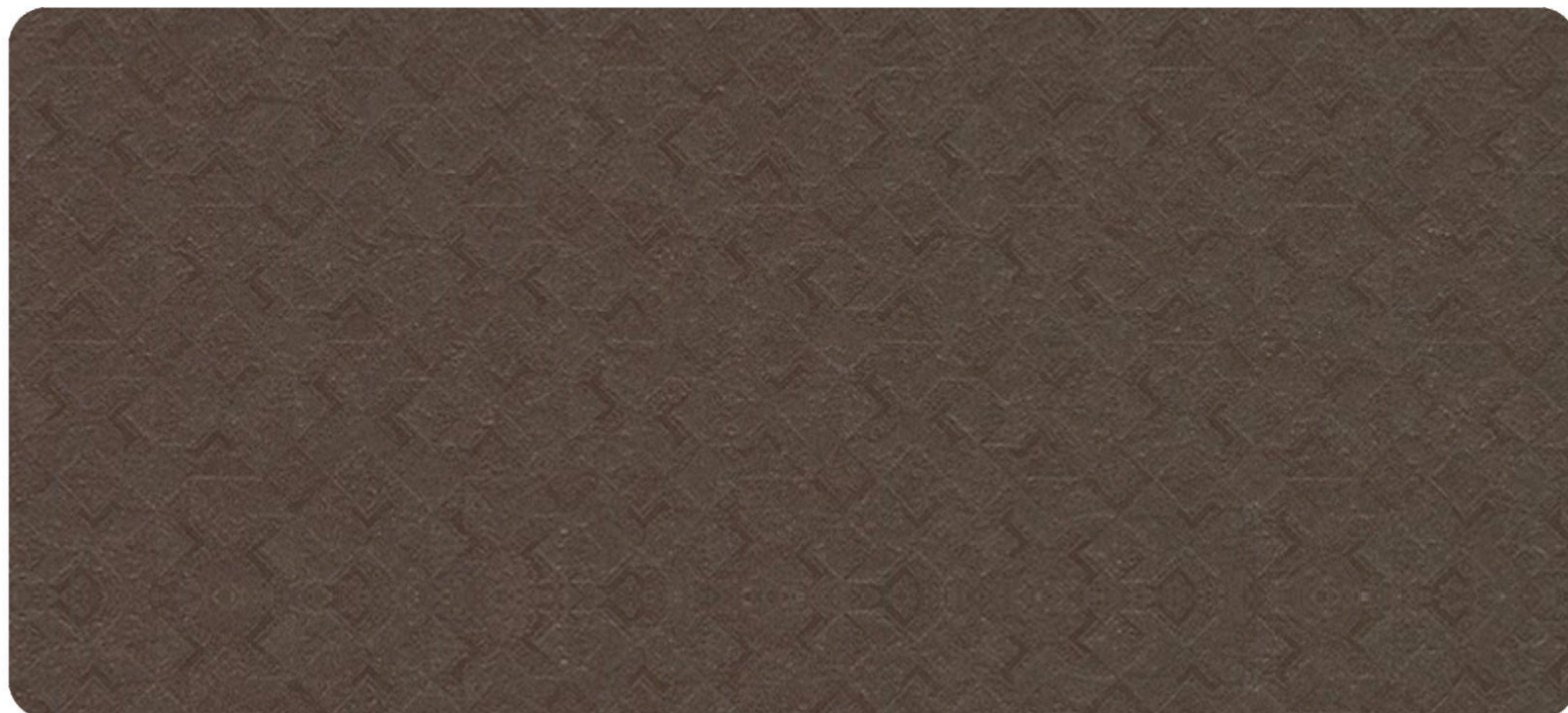
Stain
Resistance



Moisture
resistant



Easy to Clean



Item HZ3020

4x9



木作烟熏

Smoke Craft



ENF+



Scratch
Resistance



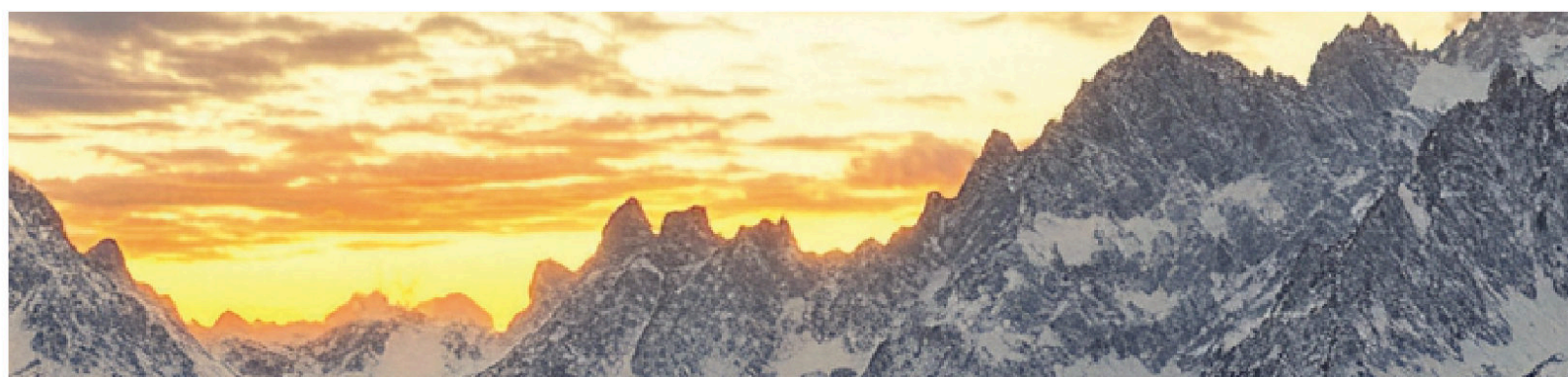
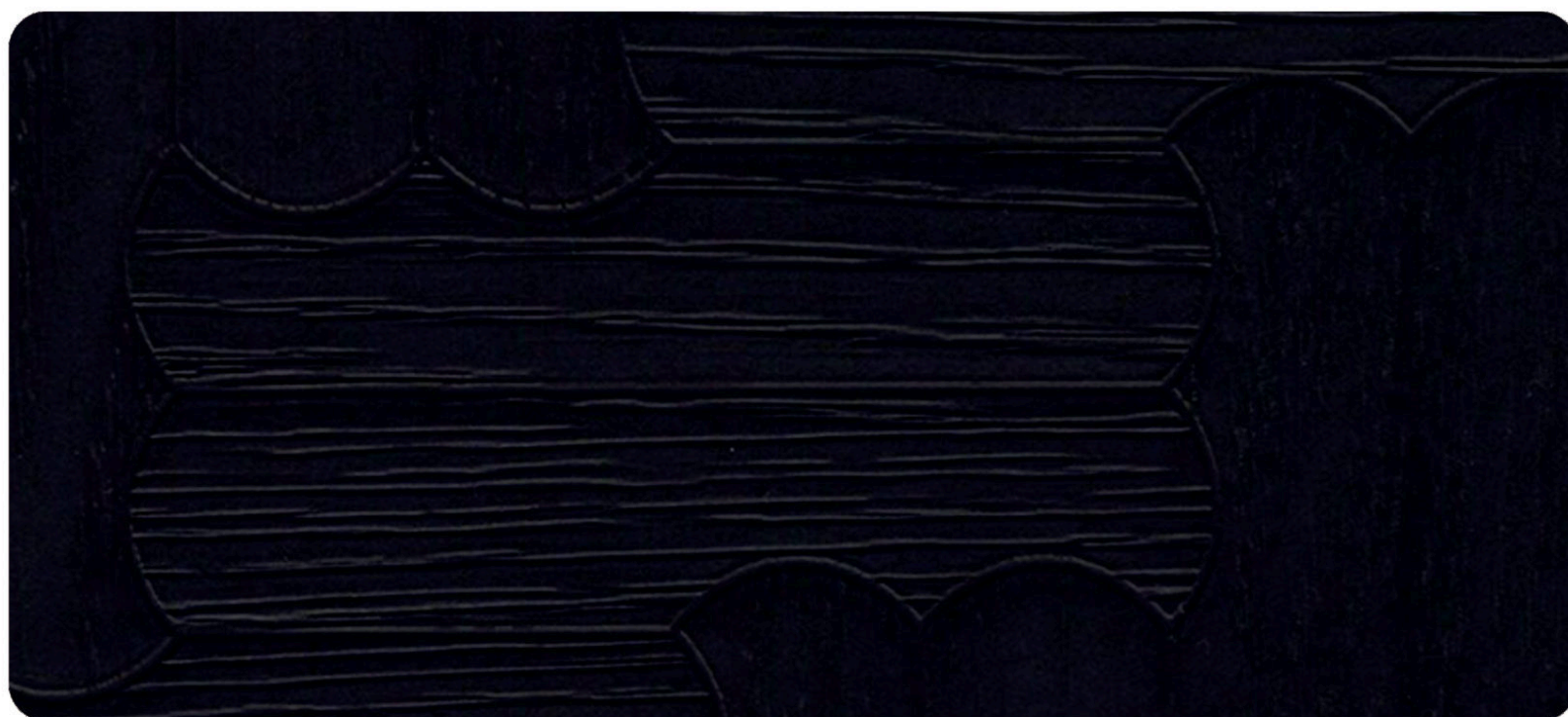
Stain
Resistance



Moisture
resistant



Easy to Clean



Item HZ3021

4x9



木流枫影 Maple Glimmer

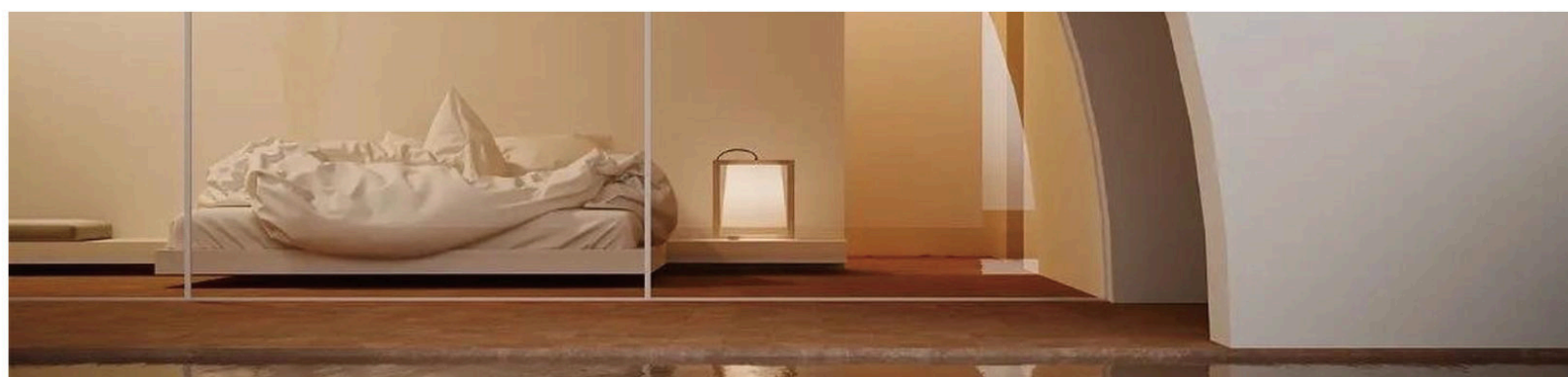


Item HZ3022

4x9



紫流枫影 Maple Purple



Item HZ3023

4x9



布拉格影 Prague Shadow

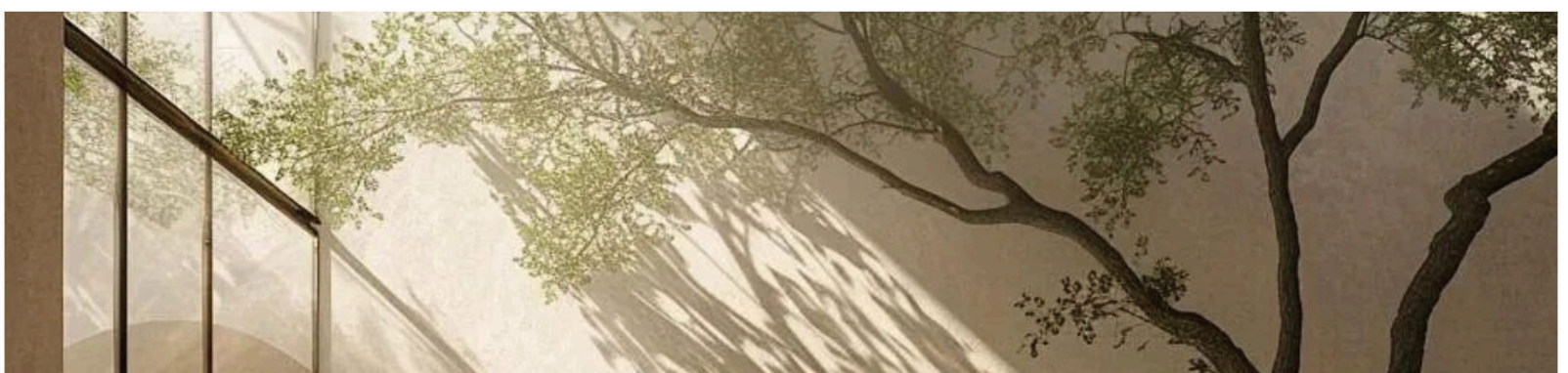


Item HZ3024

4x9



翠云影纹 Jade Cloud



Item HZ3025

4x9



绯穀血髓 **Martyr Marrow**

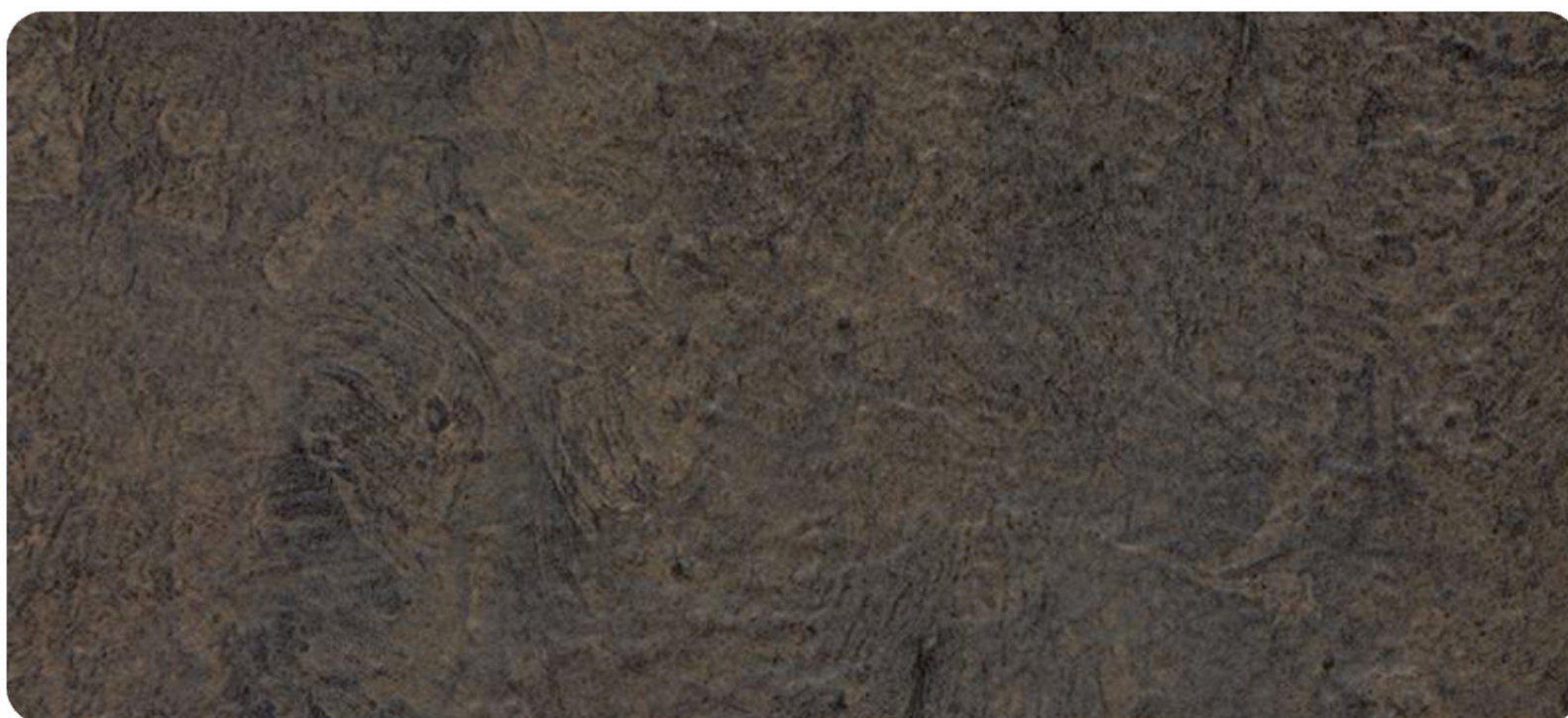


Item HZ3026

4x9



维罗纳 **Verona**



Item HZ3027

4x9



洛克莱因 Rocklein

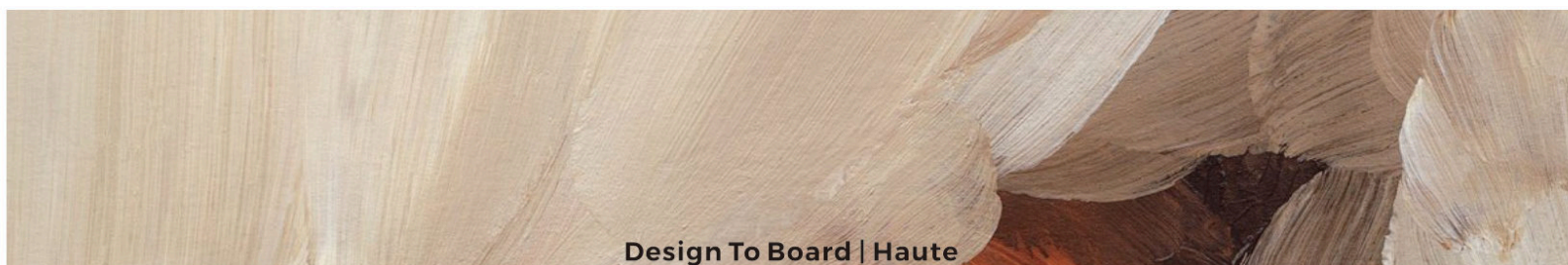


Item HZ3028

4x9



洛克莱因2 Rocklein2



Item **HZ3029**

ST44

4x9



海浪涌变 **Ink Wave**



ENF+



Scratch
Resistance



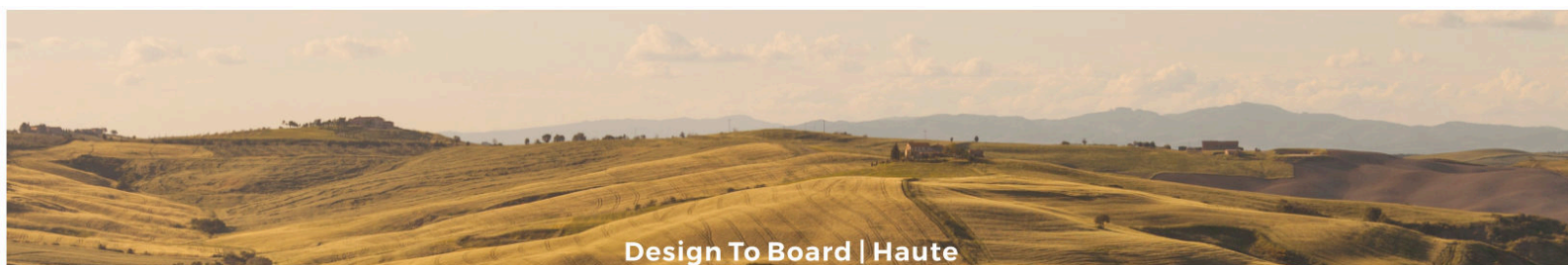
Stain
Resistance



Moisture
resistant



Easy to Clean



Design To Board | Haute

Item **HZ3030**

ST45

4x9



碳韵漆橡

Burnt Oak



Design To Board | Haute

Item HT6041

ST41

4x9



贝山橡木褐 Bessie Hickory Brown



ENF+



Scratch
Resistance



Stain
Resistance



Moisture
resistant



Easy to Clean



Item HT6042

ST41

4x9



贝山橡木黑 Bessie Hickory Black



ENF+



Scratch
Resistance



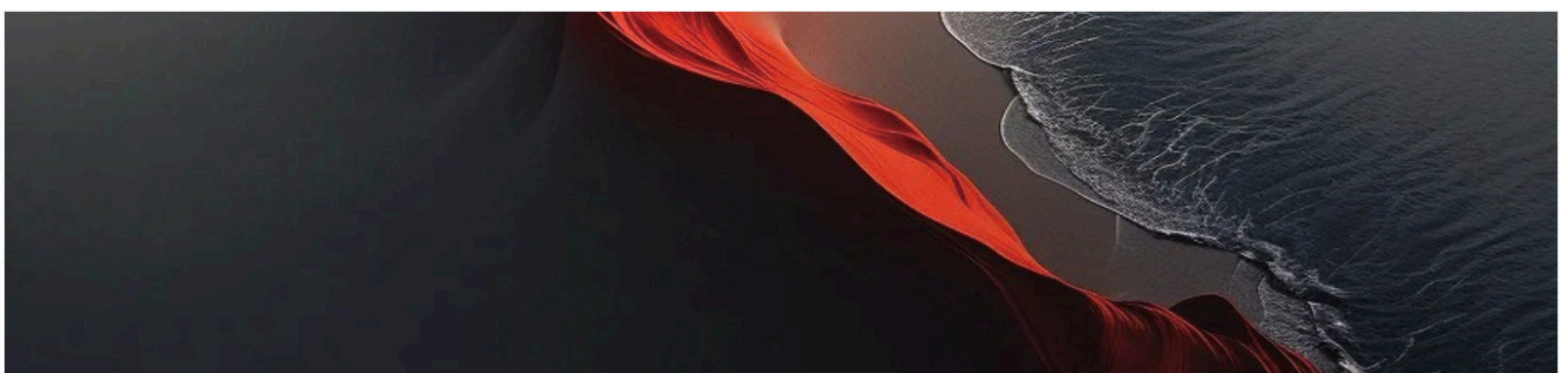
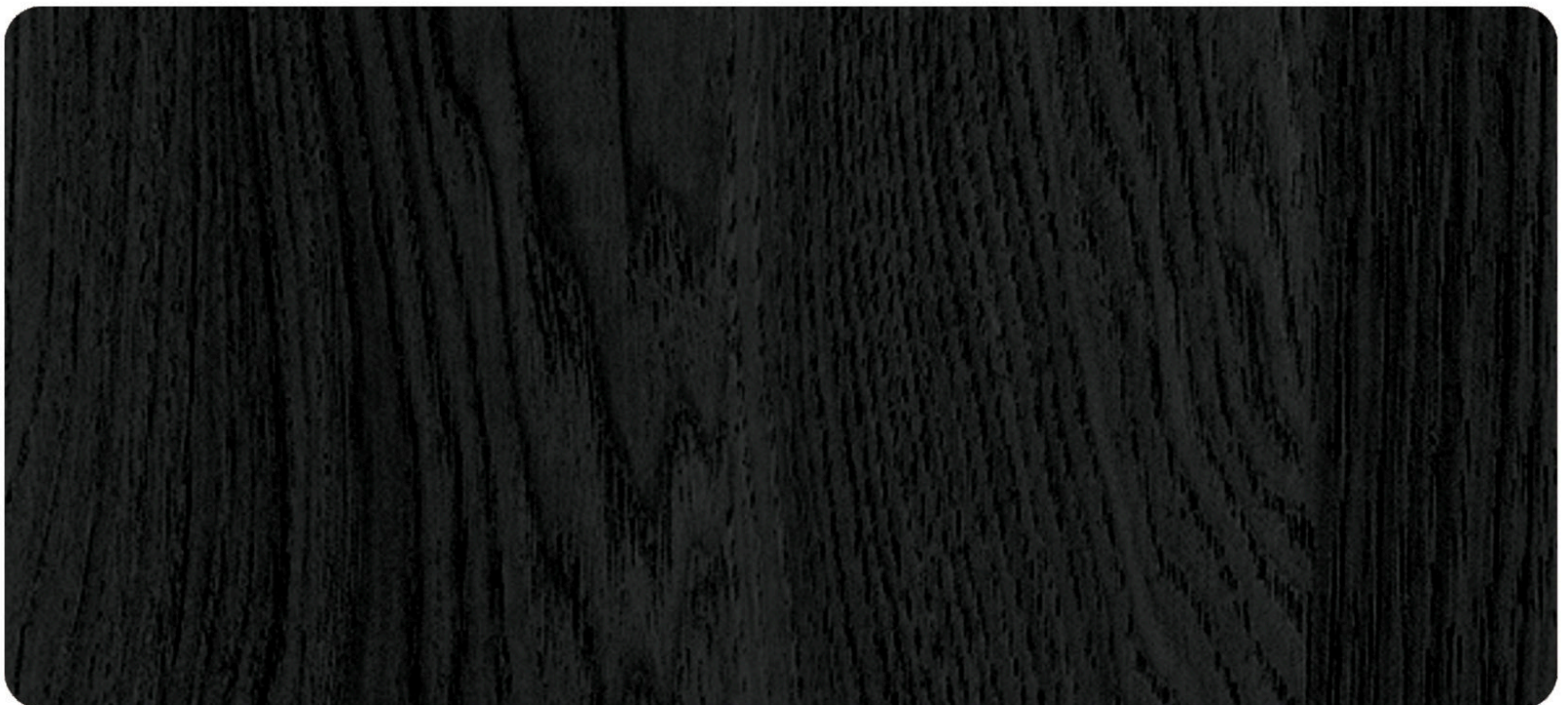
Stain
Resistance



Moisture
resistant



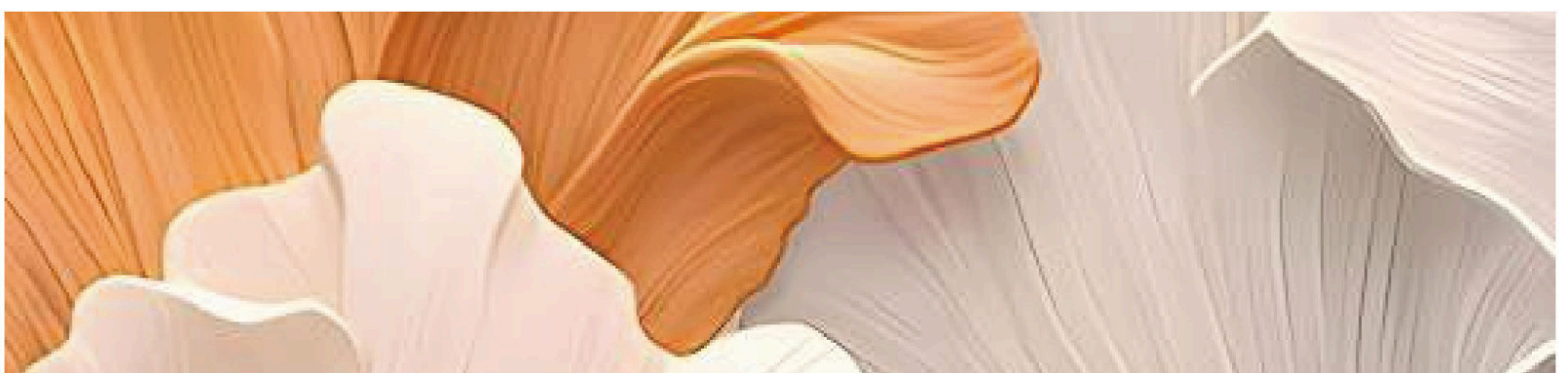
Easy to Clean



Item HT6043 ST41 4x9
▼ 贝山橡木黄 **Bessie Hickory Yellow**



Item HT6044 ST41 4x9
▼ 贝山橡木青 **Bessie Hickory Green**



Item HT6051

ST42

4x9



雪榆土

Snow Elm Clay



ENF+



Scratch
Resistance



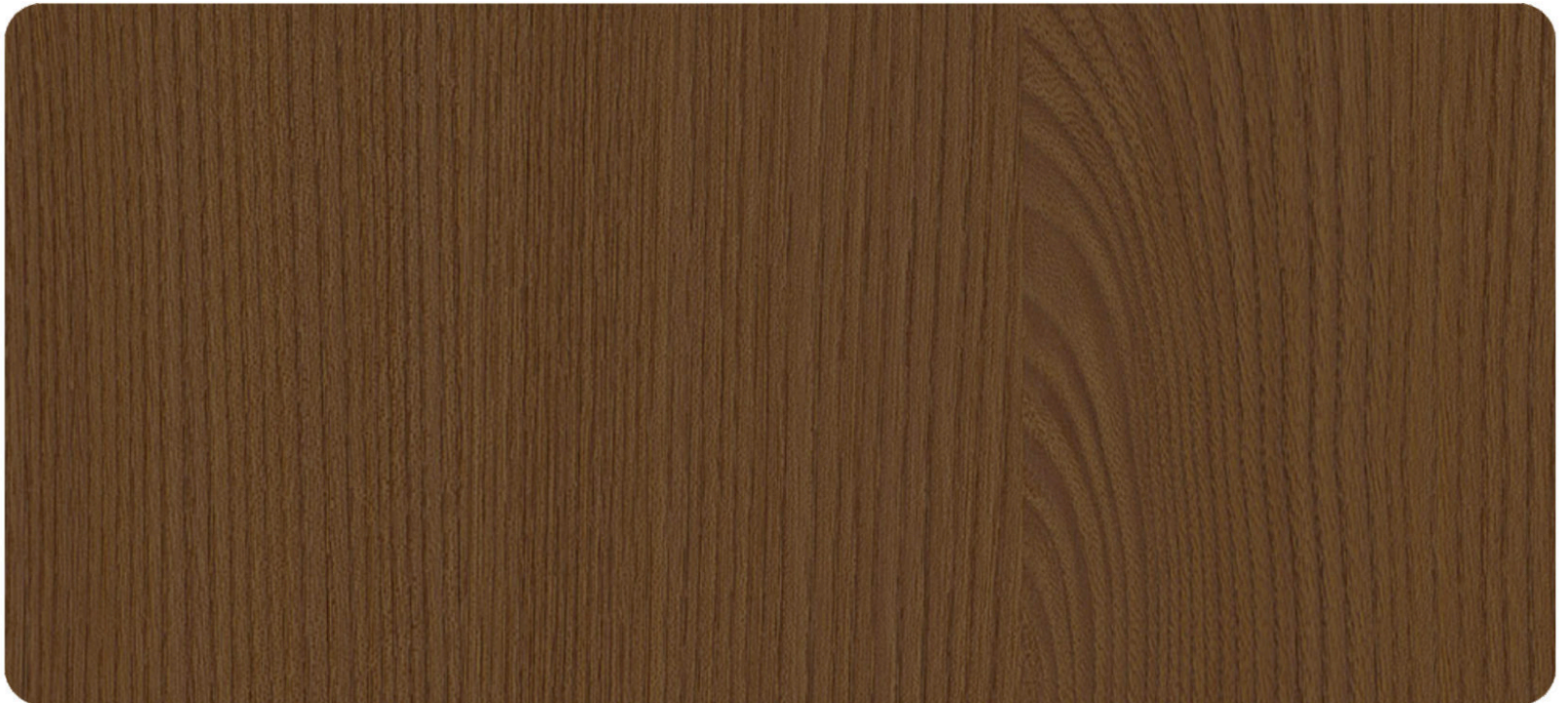
Stain
Resistance



Moisture
resistant



Easy to Clean



Item HT6052

ST42

4x9



雪榆黄

Snow Elm Honey



ENF+



Scratch
Resistance



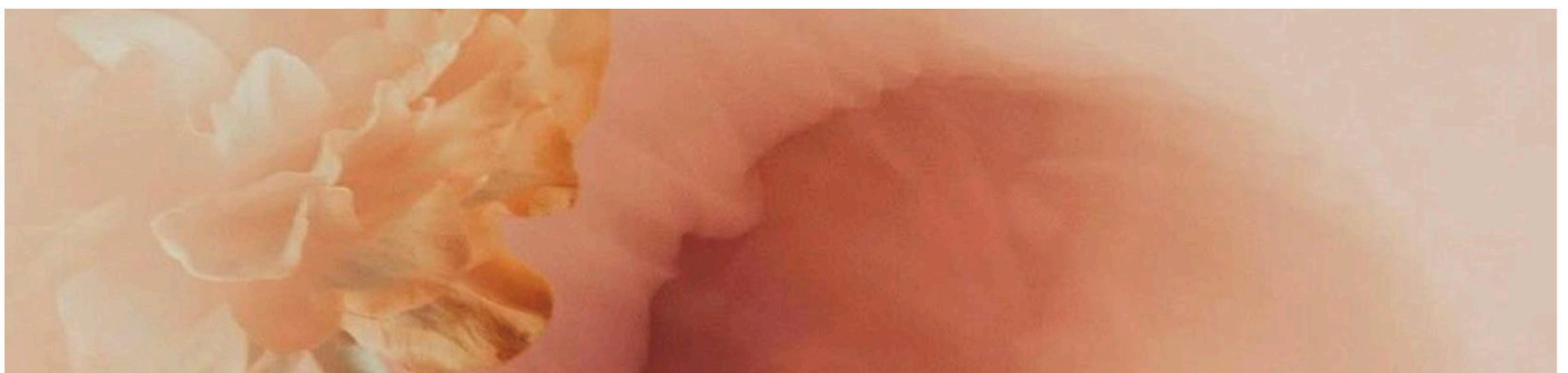
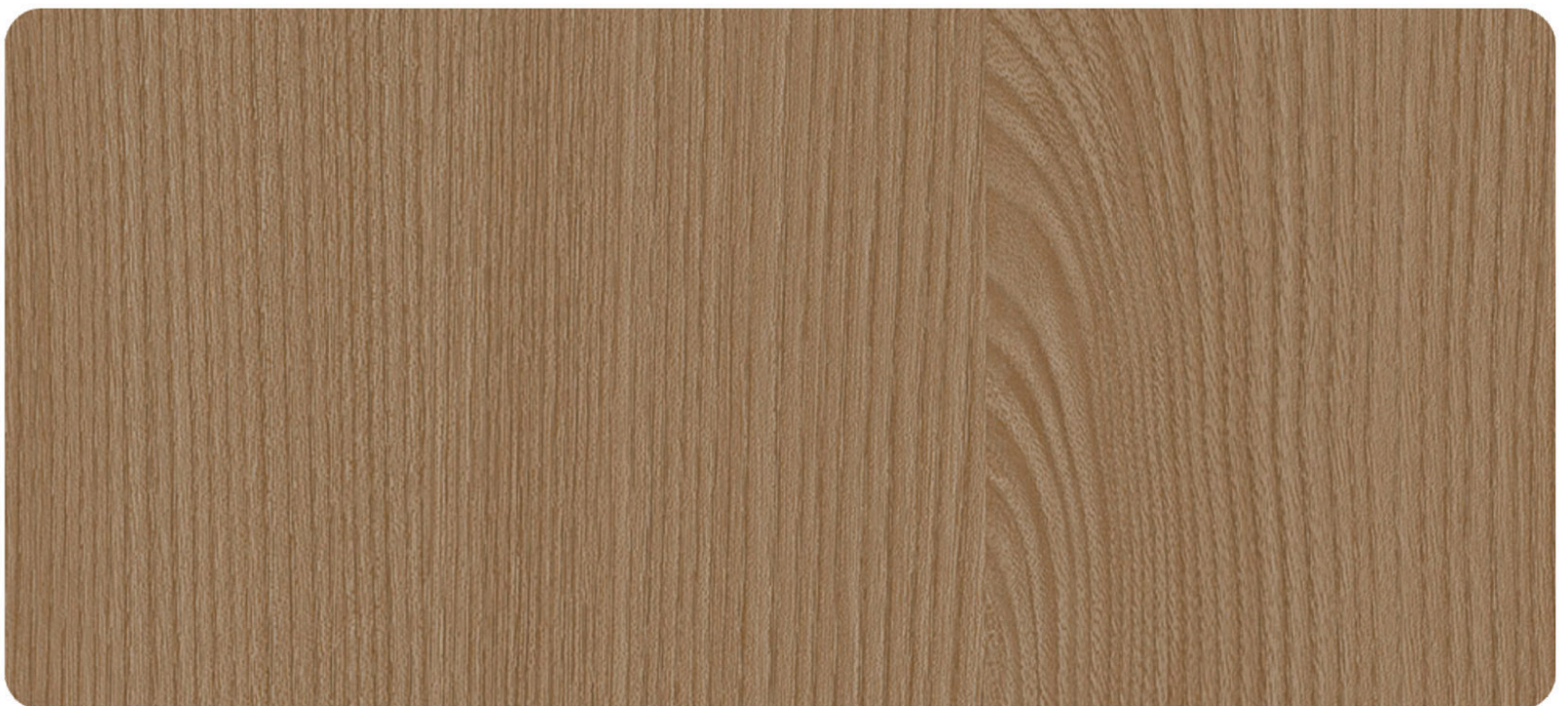
Stain
Resistance



Moisture
resistant



Easy to Clean



Item HT6053

ST42

4x9



雪榆棕

Snow Elm Bark



ENF+



Scratch
Resistance



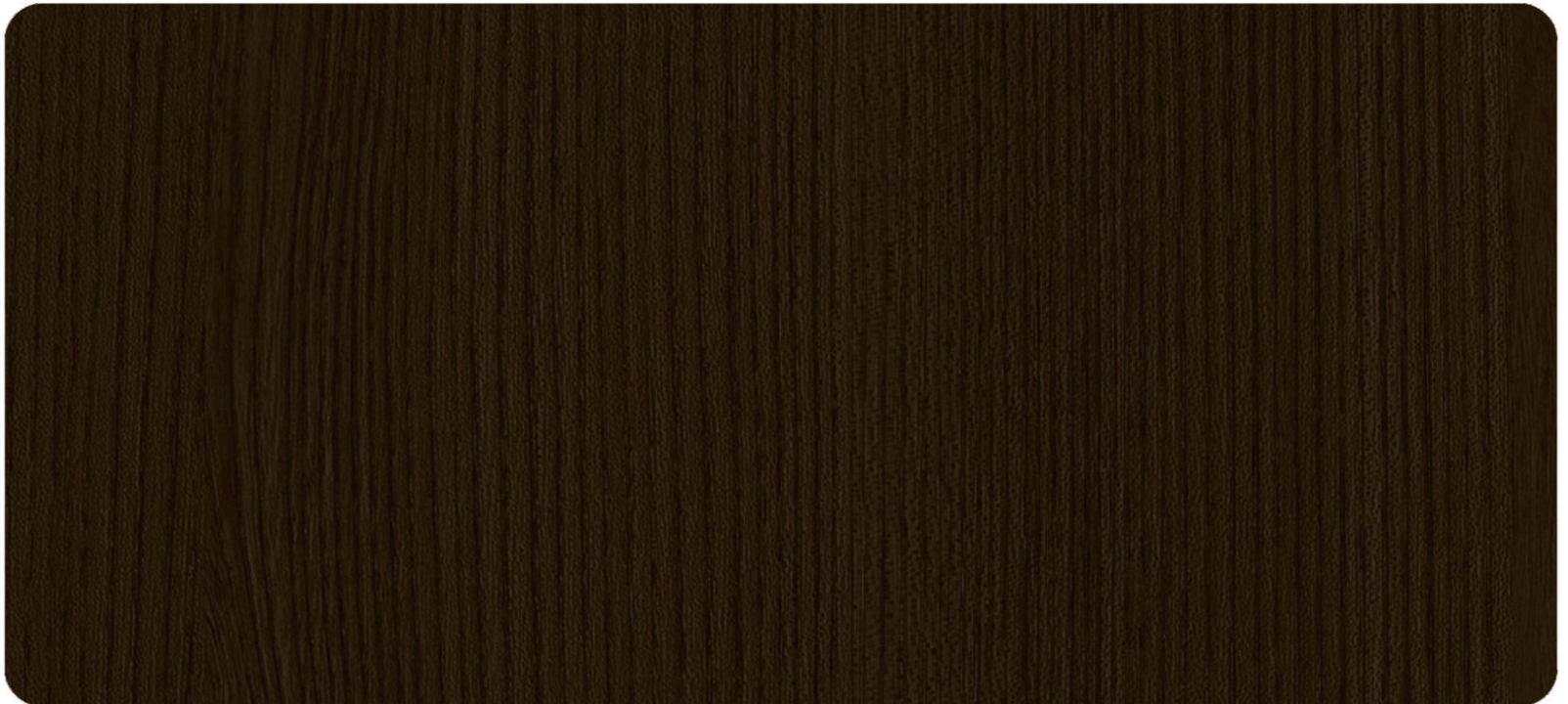
Stain
Resistance



Moisture
resistant



Easy to Clean



Item HT6054

ST42

4x9



雪榆碳

Snow Elm Charcoal



ENF+



Scratch
Resistance



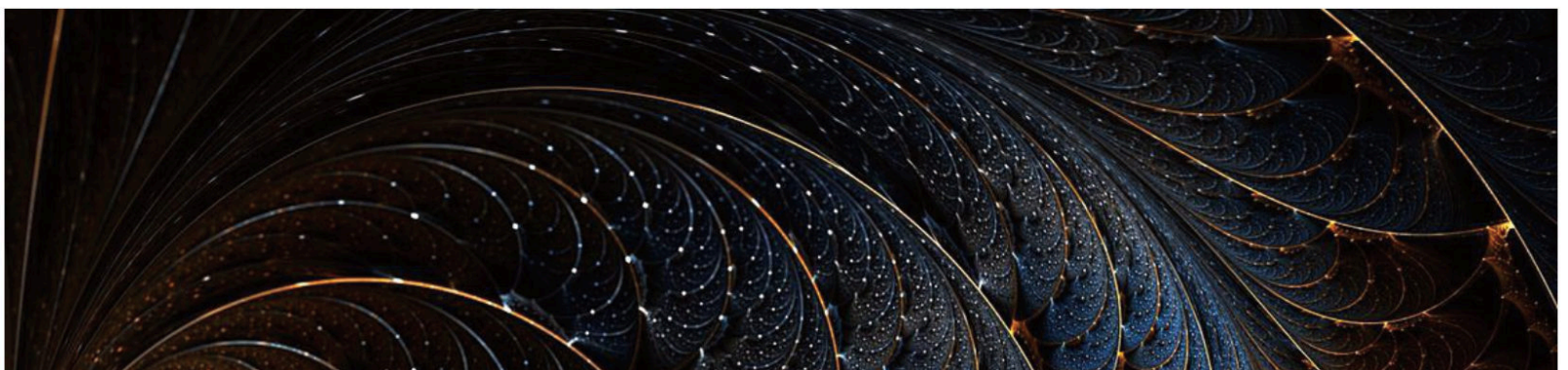
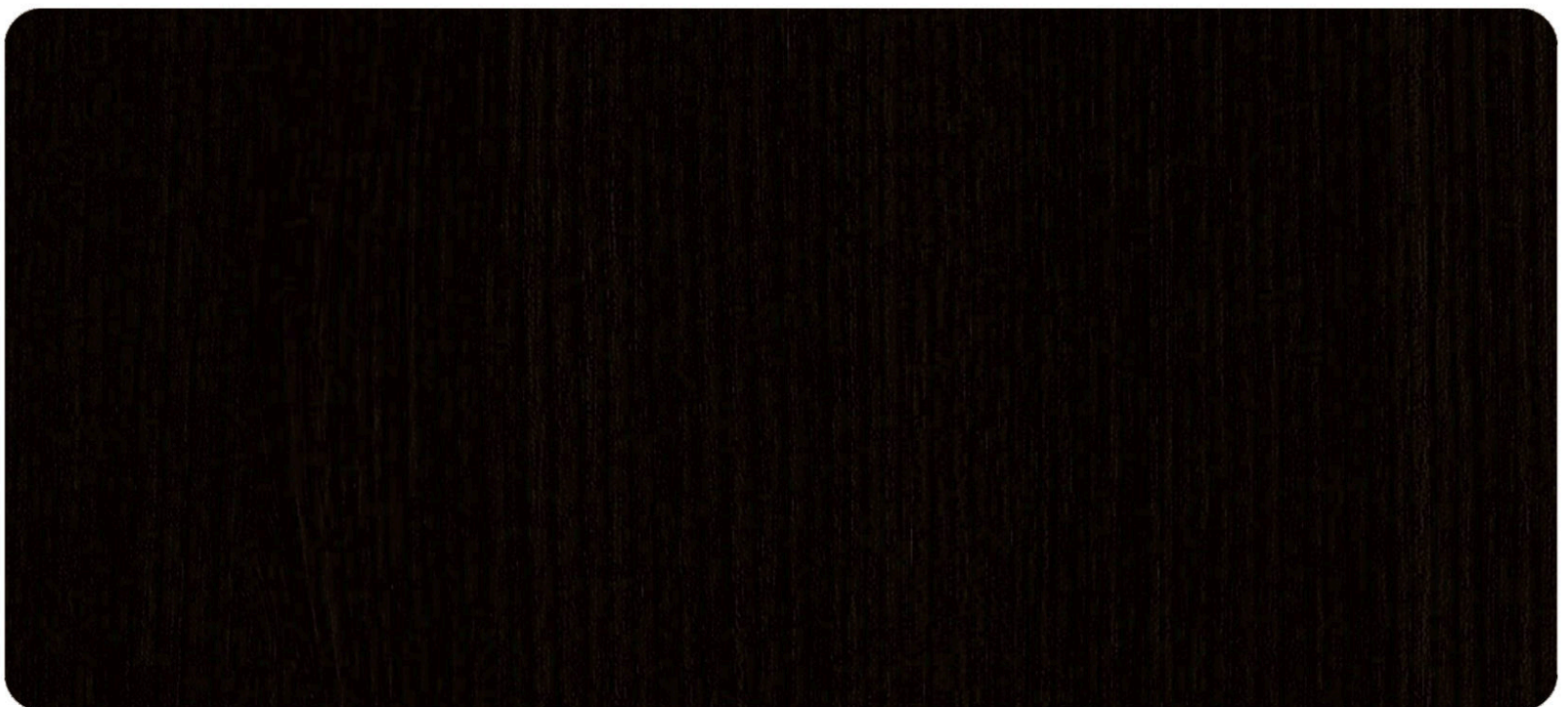
Stain
Resistance



Moisture
resistant



Easy to Clean



Item HT6061

ST43

4x9



墨桃隐幽

Ink Peach Veil



ENF+



Scratch
Resistance



Stain
Resistance



Moisture
resistant



Easy to Clean



Item HT6062

ST43

4x9



墨桃隐邃

Ink Peach Abyss



ENF+



Scratch
Resistance



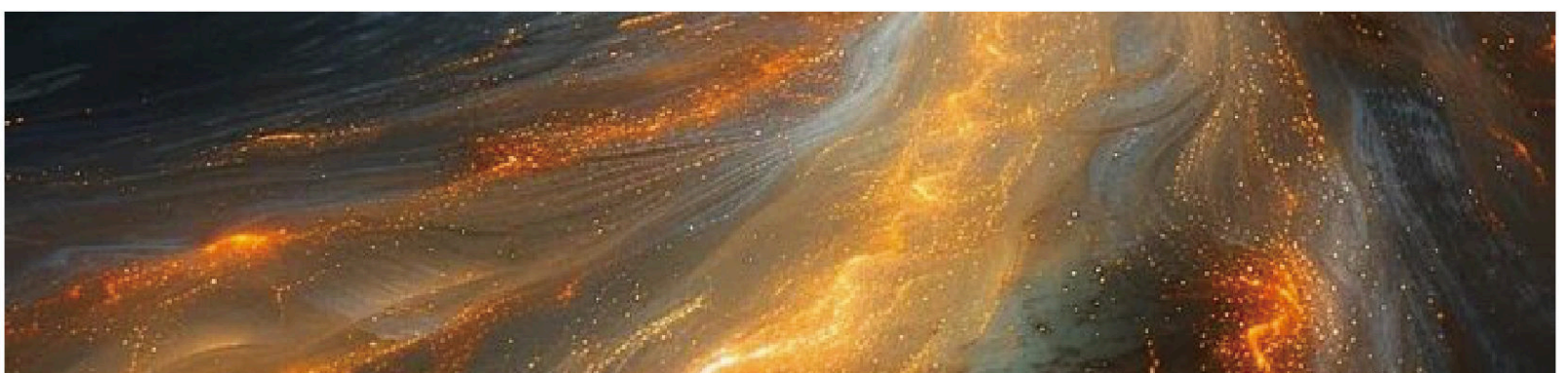
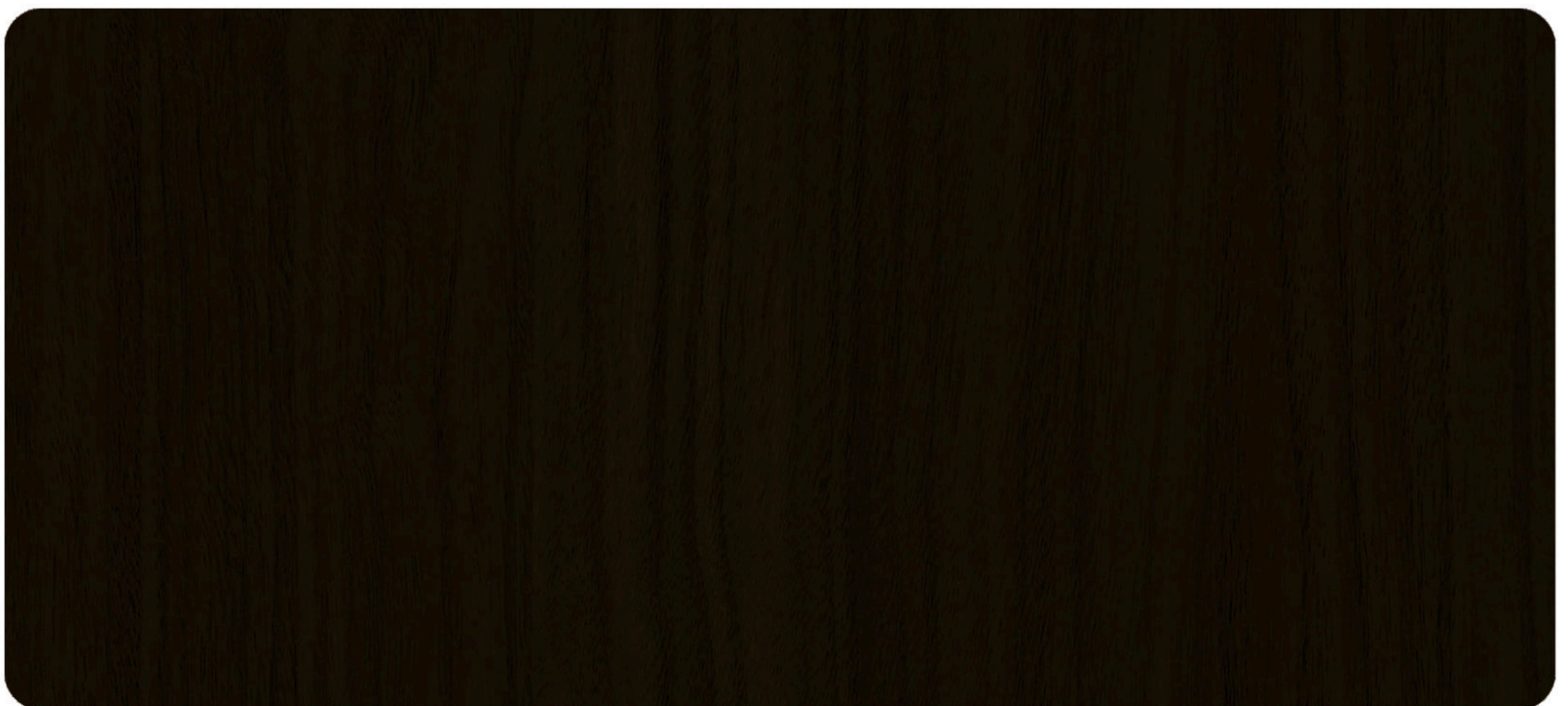
Stain
Resistance



Moisture
resistant



Easy to Clean



Item HT6063

ST43

4x9



墨桃隐霁

Ink Peach Haze



ENF+



Scratch
Resistance



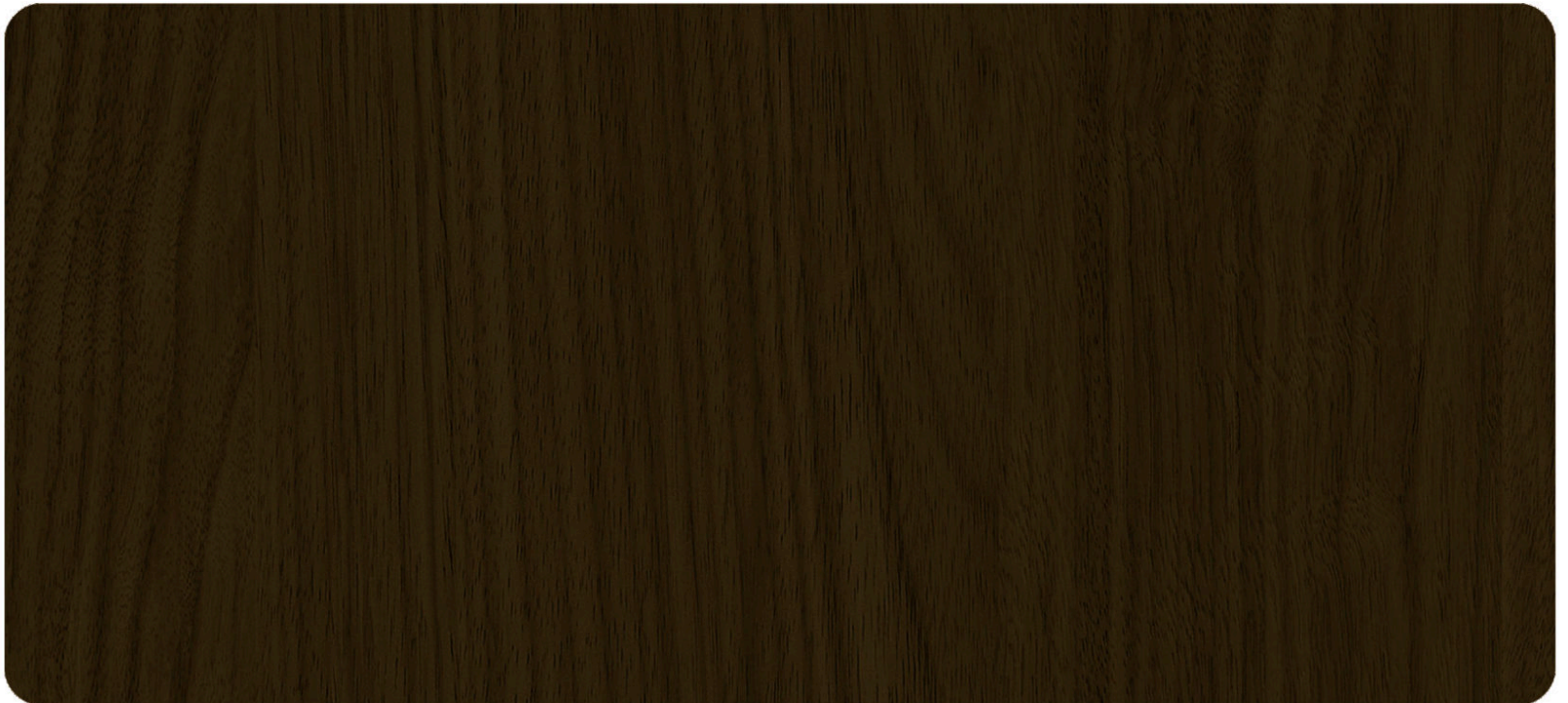
Stain
Resistance



Moisture
resistant



Easy to Clean



Item HT6064

ST43

4x9



墨桃隐谒

Ink Peach Rite



ENF+



Scratch
Resistance



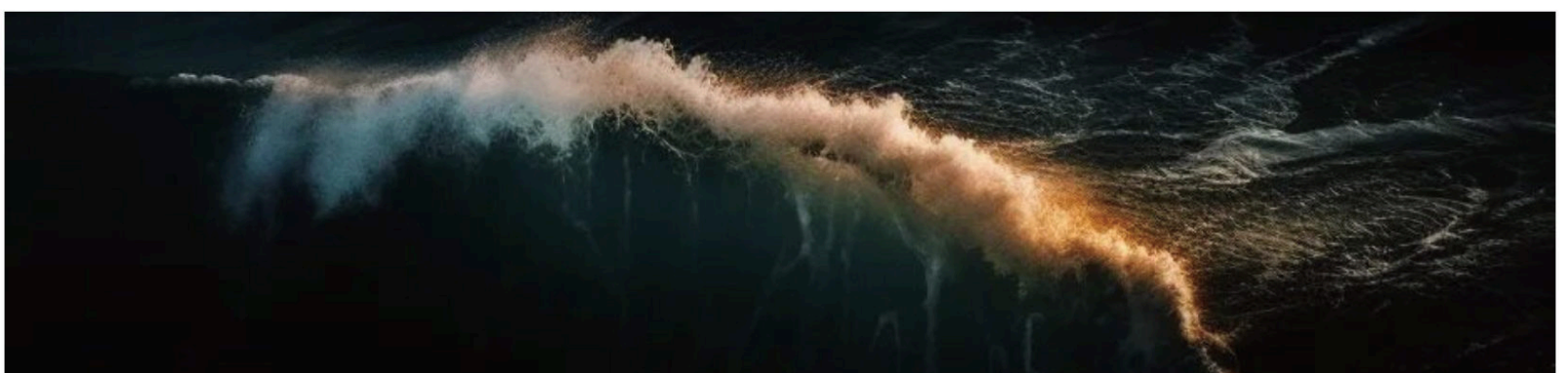
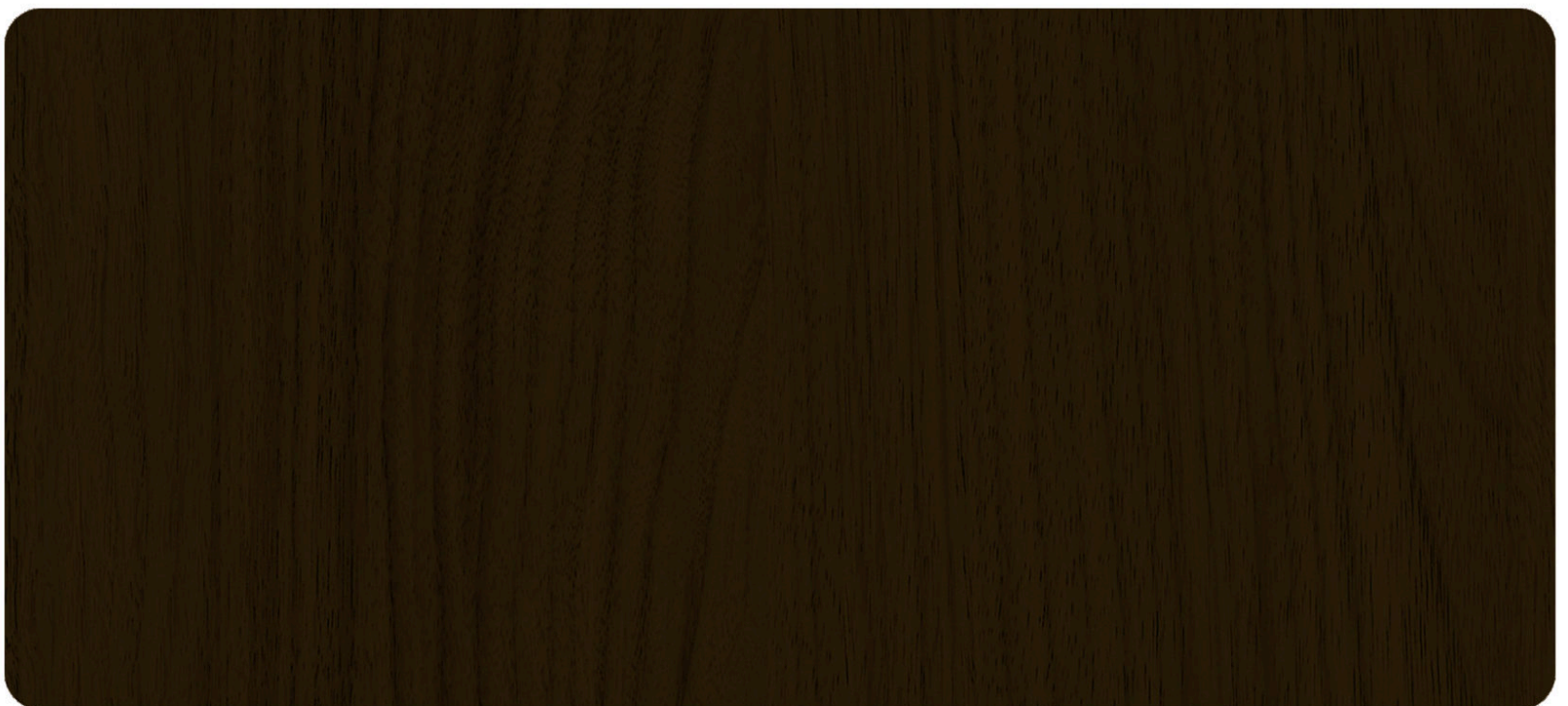
Stain
Resistance



Moisture
resistant



Easy to Clean



Item HT6065

ST43

4x9



墨桃隱澹

Ink Peach Ripple



ENF+



Scratch
Resistance



Stain
Resistance



Moisture
resistant



Easy to Clean



Item HT6093

ST46

4x9



上弦棕染

Quarter Walnut Brown



ENF+



Scratch
Resistance



Stain
Resistance



Moisture
resistant



Easy to Clean



Item HT6072

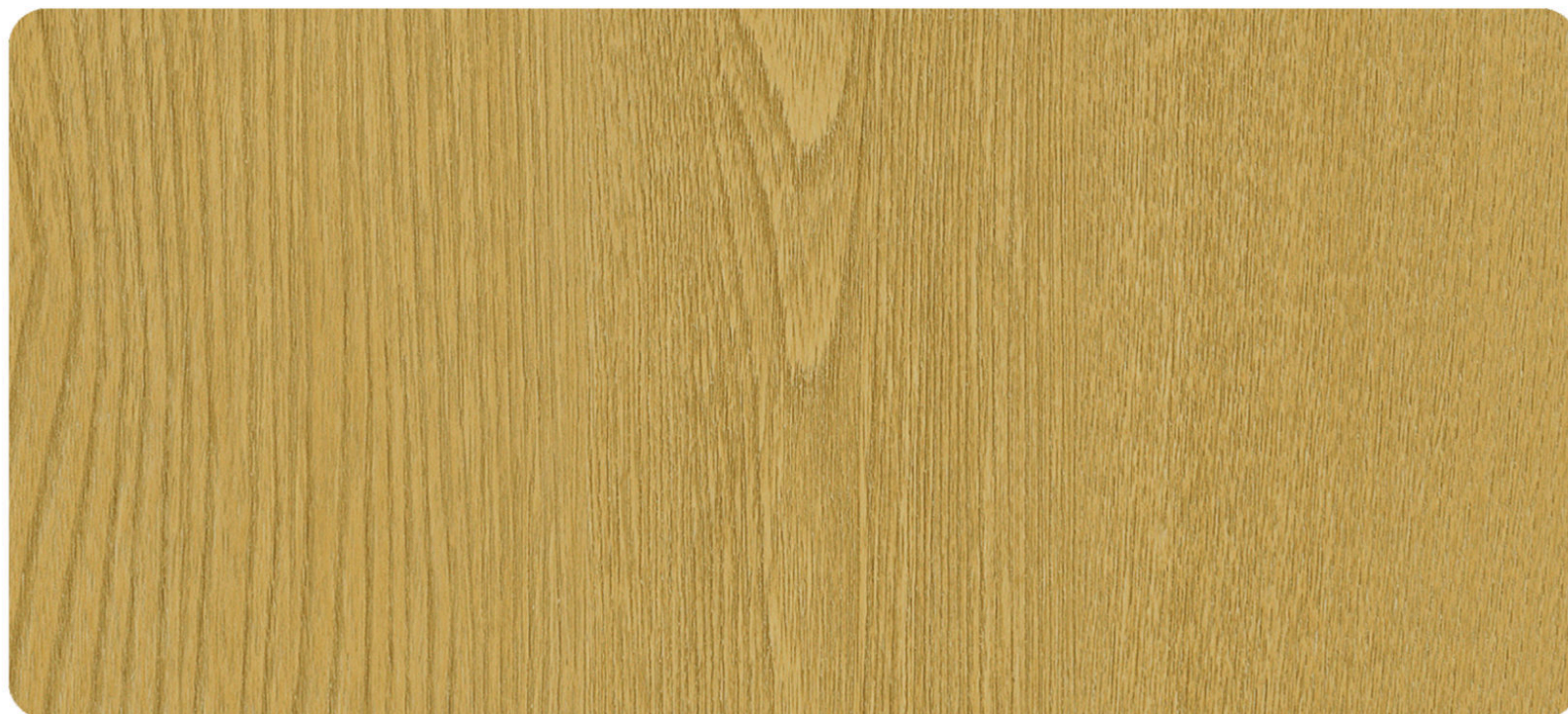
ST44

4x9



黄麟榆木

Kylin Elm Yellow



Item HT6073

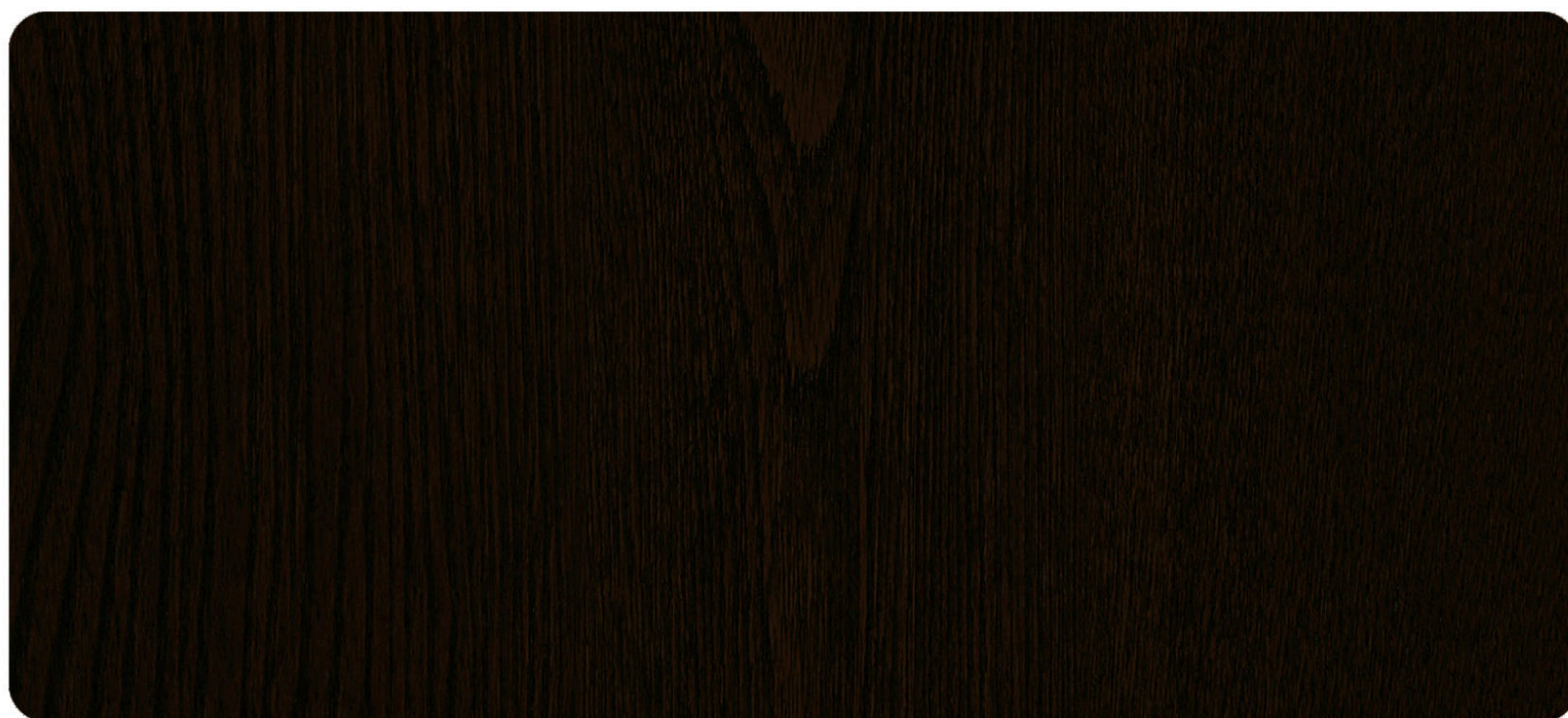
ST44

4x9



墨麟榆木

Kylin Elm Ink



Item HT6071

ST44

4x9



陶麟榆木

Kylin Elm Pot



ENF+



Scratch
Resistance



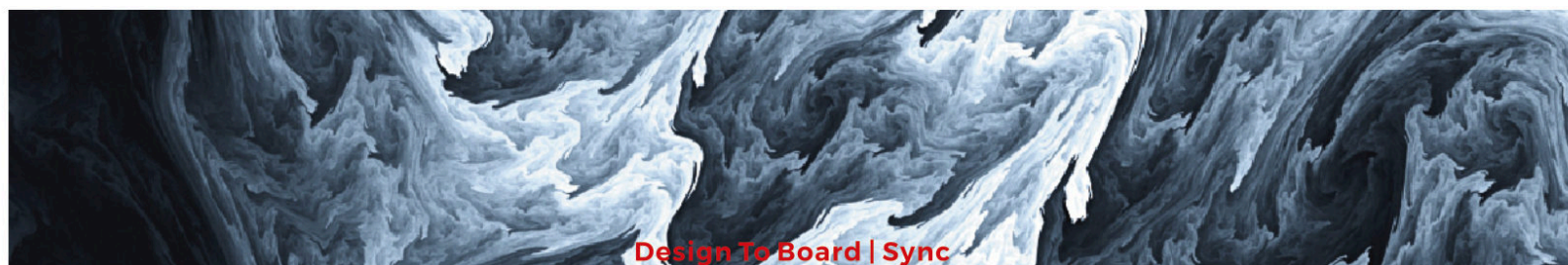
Stain
Resistance



Moisture
resistant



Easy to Clean



Design To Board | Sync

Item **HT6081**

ST45

4x9



锯齿胡桃

Saw Walnut Origin



ENF+



Scratch
Resistance



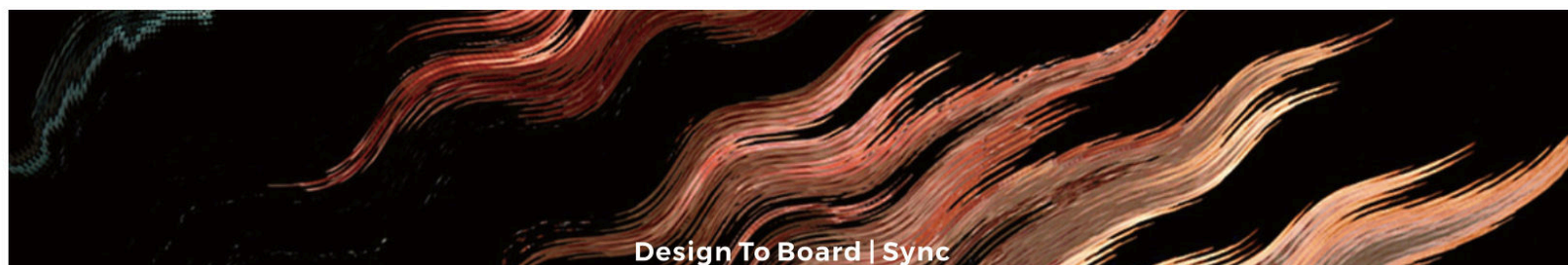
Stain
Resistance



Moisture
resistant



Easy to Clean



Item HT6082

ST45

4x9



锯齿摩卡

Saw Walnut Mocha



Item HT6083

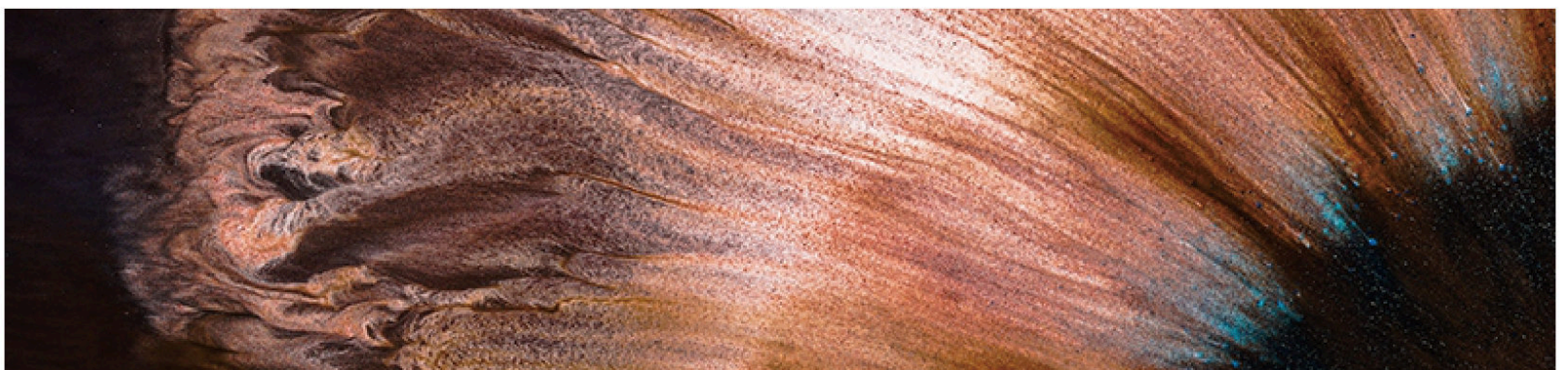
ST45

4x9



锯齿棕韵

Saw Walnut Brown



Item HT6091

ST46

4x9



上弦胡桃

Quarter Walnut Origin



ENF+



Scratch
Resistance



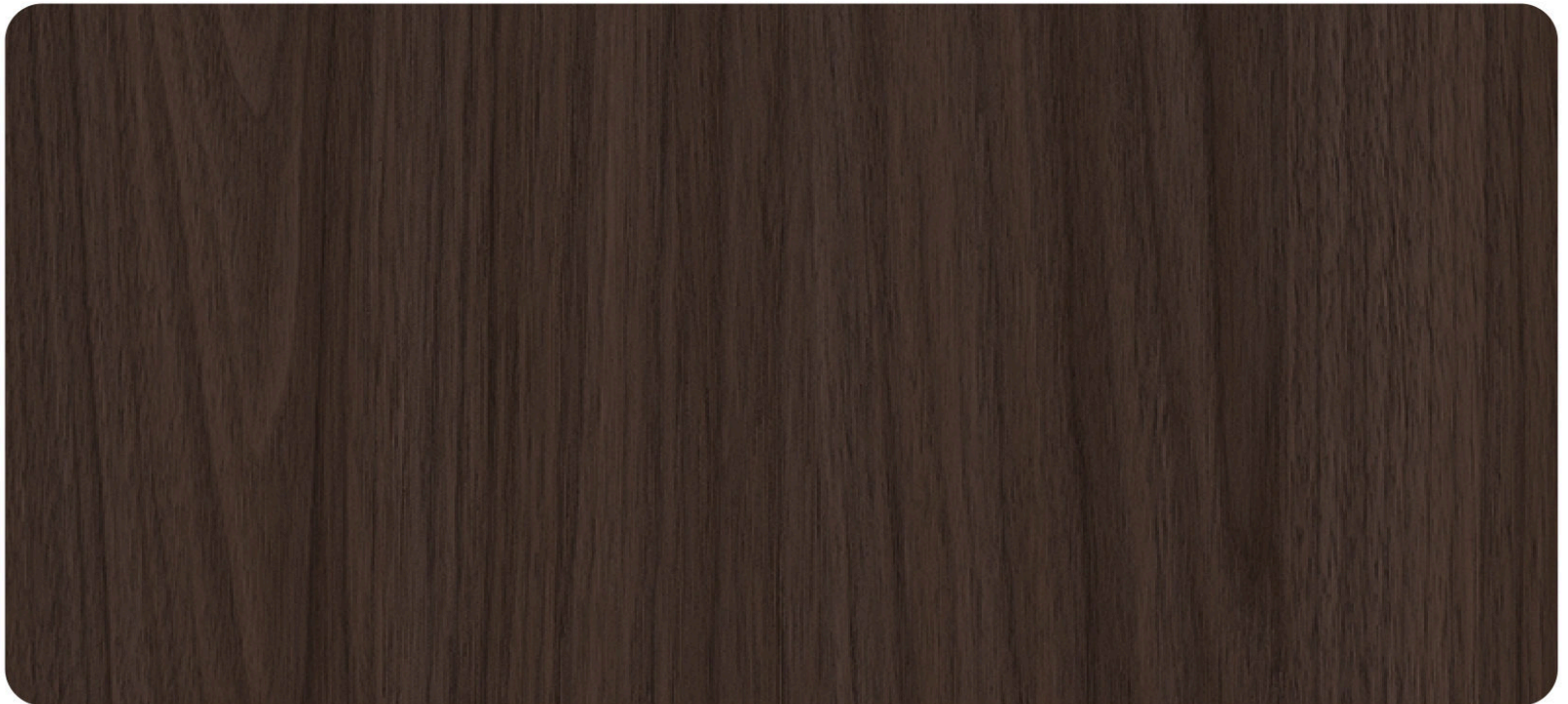
Stain
Resistance



Moisture
resistant



Easy to Clean



Item HT6092

ST46

4x9



上弦檀红

Quarter Walnut Red



ENF+



Scratch
Resistance



Stain
Resistance



Moisture
resistant



Easy to Clean

